

Call for Papers

Focused Workshop on

The Globalization of Chinese Enterprises: Transformational Politics, Business Strategies, and Future Paths

October 9-10, 2008

Organized and Sponsored by

Harvard University
Asia Programs, John F. Kennedy School of Government

Crummer Graduate School of Business, Rollins College
Rollins China Center

Georgia Institute of Technology
Center for International Business Education and Research

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Venue

Harvard University
Asia Programs
124 Mt. Auburn, Cambridge, MA
United States



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Overview

Among scholars and students of China, whether from economics, management or politics, a question looms: whither China? Will China replace the US economic, political and business leadership in the 21st Century? China is not only the world's most populous nation, but is also the world's third largest trader, second largest economy in PPP GDP, and the largest recipient of foreign direct investment, surpassing even the United States of America. China has 170 cities with more than 1 million people, 400 million subscribers to wireless phone services, and accounts for over 12% of the world's luxury goods. Also, China has over a trillion dollars in foreign reserves. On the other hand, China fast economic growth is unbalanced and, perhaps, unsustainable. New or modified models for the globalization of Chinese enterprises are needed given the unique position of China's emergence into the world stage. Can Western models of economic and political theory help explain China's current trajectory, either on a macro or a micro level?

Topics

This focused workshop is about the Globalization of Chinese companies and the political and business contexts. List of possible topics include:

- Outward Direct Investment (ODI) of China and Chinese companies
- Impacts of Chinese outward investment on host markets
- Chinese global competitiveness and export performance
- The impact of Chinese business and firms on global business environment
- New models for global enterprise in the Chinese context
- Political transformation, institutional change, and globalization of China
- Organizational design, structure, and outcomes of globalization related to China
- Dissemination of knowledge on the emergence of globalizing Chinese firms
- Chinese forms of business, family ownership, and state-owned enterprises
- Forms of engagement with foreign firms used by internationalizing Chinese firms (e.g. partnerships, acquisitions, OEM, ODM, OBM, etc)
- China's policies towards acquisition of natural and strategic resources



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Submission

Submitted papers will be double blind reviewed for presentation in the conference. Selected papers from the workshop will also be considered for publication in a Special Issue of *Management Organization Review (MOR)* expected in early 2009. Papers should follow the author style and referencing guide of MOR [www.blackwellpublishing.com/journals/mor/]. Please email a copy of your paper in MS Word (2003 or earlier) or as a PDF to both Marc Fetscherin marc_fetscherin@ksg.harvard.edu and Ilan Alon ilan_alon@ksg.harvard.edu. The names, affiliations, and contact information (i.e., address, phone, fax, email) of all authors should be noted only on the cover page.

Important Dates

Deadline for Submission: June 1, 2008

Paper acceptance/rejection: July 15, 2008

Revised paper submission: August 15, 2008

Registration Fee

A registration fee of USD 245 includes refreshments, lunch, reception, conference dinners, and a copy of the book *Globalization of Chinese Enterprises* (Palgrave McMillan, 2007). The registration fee is due August 1, 2008.

Organizational Committee

Dr. Julian Chang, Executive Director, Asia Programs, Kennedy School, Harvard University

Dr. Marc Fetscherin, Assistant Professor, Crummer Graduate School of Business, Rollins College, Asia Fellow and Visiting Scholar, Harvard University

Dr. Ilan Alon, Petters Professor, Director Rollins China Center, Crummer Graduate School of Business, Rollins College, Asia Fellow and Visiting Scholar, Harvard University

Dr. John R. McIntyre, Professor, Director of Georgia Tech CIBER, Georgia Institute of Technology

This workshop is part of a series of research colloquia, which started in November 2004, organized by GT CIBER and Rollins China Center focusing on Chinese globalization.

