

**JOURNAL OF MANAGEMENT
SPECIAL ISSUE CALL FOR PROPOSALS**

**Walking New Avenues in Management Research Methods and Theories:
Bridging Micro and Macro Domains**

Guest Editors: Herman Aguinis, Brian Boyd, Chuck Pierce, and Jeremy Short

The *Journal of Management* publishes research in all areas of the field. However, increasingly, specialization in the field of management has led to a noticeable divide between what some term “macro” and “micro” management research domains. Researchers usually specialize in either the micro (e.g., organizational behavior, human resource management) or macro (e.g., business policy and strategy, entrepreneurship, and organizational theory) domains. This is somewhat surprising when considering how similar these areas tend to be. For example, while a Strategic Management scholar may study CEO decisions and top management teams with an eye towards understanding the determinants of organizational survival and performance, and organizations as a whole, any introductory Organizational Behavior textbook states in the first chapter that OB covers the individual, group, and organizational levels and a rich history concerning individual decision-making and group and team dynamics is also reflected in Organizational Behavior research. Evidence of a divide between these domains is reflected by the sometimes divergent theories and methods used across these domains. This increasing specialization may result in negative consequences if important organizational issues are addressed from a single perspective. By focusing on theories and research methods which are best practices in all areas of management research, regardless of where they have traditionally been studied, we hope to stimulate greater integration of management research. Thus, the *Journal of Management* would like to invite authors to submit proposals for a special issue on *Walking New Avenues in Management Research Methods and Theories: Bridging Micro and Macro Domains*.

For the purposes of this special issue we define “methods” broadly and we welcome work that examines specific empirical techniques as well as contributions reviewing or otherwise highlighting theoretical approaches that facilitate empirical work.

Papers that address, but are not necessarily restricted to, the following topics are most welcome:

- Best practices for research design, measurement, and data-analytic approaches that have the potential to bridge micro and macro research domains (For example, survival analysis has been an important approach to many disparate research streams in management.)
- Epistemological approaches for integrating management research domains
- Illustrations of how particular methodological approaches can be used effectively to bridge management research domains
- Literature reviews pointing to gaps and addressing needs in terms of bridging management research domains
- Examination of key theories that have the potential to bridge management research areas but have not seen such integration in the existing literature
- Novel or unique methods for construct measurement that span a wide spectrum of management research

- Integration of qualitative and quantitative (or inductive and deductive) approaches with the potential to bridge management research domains

Proposals should be submitted via <http://mc.manuscriptcentral.com/jom> and selecting “Special Issue Proposal: Management Research Methods and Theories” as the paper type. Proposals should include contact information for all authors on the first page and consist of *no more than seven double-spaced pages*. References, tables, and appendices do not count against the aforementioned page limit, but they should be used only as needed. Proposals will be reviewed by the guest editors and used only to ensure that the focus and scope of each paper is appropriate for the special issue. Authors of accepted proposals will be asked to provide full papers. Papers will undergo the usual double-blind, developmental review, and the final acceptance of approved papers will be contingent on incorporating reviewers’ feedback to the satisfaction of the editors.

Submissions will be evaluated with respect to the following criteria:

- (a) *Relevance*. The proposed manuscript should make a contribution towards bridging the management domain
- (b) *Viability*. The proposal should represent an achievable project within the tight time constraints required. More detail on the timeline is provided below.
- (c) *Scope of Interest*. Papers of broad interest to scholars in a variety of specialty areas are greatly preferred.
- (d) *Organization and Coherence*. The proposal should follow a logical structure, read clearly, and thoroughly represent the available research.
- (e) *Insight for Future Work*. The proposal should convey important implications for future management scholars particularly regarding the integration of diverse management research domains.

The Guest Editors for this Special Issue are Herman Aguinis, U. of Colorado Denver (Herman.Aguinis@ucdenver.edu), Brian Boyd, Arizona State U. (briankboyd@asu.edu), Chuck Pierce, U. of Memphis (cpierce@memphis.edu), and Jeremy Short, Texas Tech U. (Jeremy.Short@ttu.edu). All four will be attending the AOM meetings in Anaheim and will welcome any questions or queries about possible submissions.

Please note that due to editorial constraints, it is vital for authors to adhere to the following strict timeline. *We will not be able to accept late submissions*. Relevant dates are as follows:

- November 15-December 31, 2008: Proposals due (to be submitted at <http://mc.manuscriptcentral.com/jom> by selecting “Special Issue: New Avenues in Management Research Methods and Theories” as the Paper Type
- July 31, 2009: First draft of full-length paper due.