

Multinational Business Review

Call for Papers: Special Issue on “*Pathways for Chinese Globalization*”

Overview

The roaring 1990s in China coincided with a plethora of articles and books examining the business environment and investment in China. The 21st Century, in contrast, is increasingly marked by Chinese firms and institutions directing resources in Latin America, Africa, the Middle East, Europe and the USA among other countries. China’s “coming of age” or “going out” party has been symbolically portrayed in the recent Olympics. The emergence of China as a global heavyweight competing in the same arena with the USA and the EU prompts a need to investigate how governments, firms, and consumers have coped with China’s increasing outward orientation. Pathways for Chinese internationalization, thus, need to be better understood.

The nascent phenomenon of *China Goes Global* has been documented by a series of conferences held at Harvard Kennedy School and Rollins College (www.chinagoesglobal.org), which resulted in several books and Special Issues. The Special Issue of the Multinational Business Review particularly seeks articles pertaining to:

- Chinese firm internationalization
- Chinese firms’ impact on global, regional or national competitiveness, financial markets and the environment
- Chinese international entrepreneurs and global start-ups
- Chinese corporate governance modes, transparency, social responsibility, and ethics
- Adaptation of globalization strategies in during financial crises
- Sustainable development and the role of Chinese corporations and the Chinese state

To be included in the Special Issue you must submit your paper to the 2009 China Goes Global Conference at Harvard University (September 30- October 2nd) and go through a first stage reviewing process. Selected conference papers will then go through a second review by the guest editors and additional reviewers to be finally selected for the Special Issue in Multinational Business Review.

The Multinational Business Review (MBR) is published three times a year by the Boeing Institute of International Business at the John Cook School of Business at Saint Louis University.

MBR solicits and welcomes articles of interest to academics as well as practitioners. As an interdisciplinary journal, MBR serves as an outlet for presentation of scholarly papers in the domain of international business strategy, marketing, finance, accounting, and human resources, as well as global information systems. Submissions should reflect relevant and concise theoretical foundations and management implications. Papers can be conceptual and empirical. All papers should reflect a clear understanding of the contribution in the related literatures. Collaborative papers between academicians and practitioners are particularly encouraged, especially in the case of a specific corporate case study of global scope. Regular articles, short articles, case studies, dissertation abstracts of 500 words or less, and book reviews will be considered. MBR does not accept manuscripts about teaching materials or teaching methods. Journal Webpage <http://biib.slu.edu/MBR.html>

Submission

Submitted papers will be double blind reviewed for consideration in the conference as well as the Special Issue. Please submit your paper through our online submission system <http://www.uni-potsdam.de/db/biovwe/conftool/htdocs/> by no later **than 15. May, 2009**. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, authors also agree to review up to 3 papers for the conference.

Important Dates

Deadline for submission: May 15, 2009

Paper acceptance/rejection: July 1, 2009

Revised paper submission: August 15, 2009

Registration Fee

Please note that all presenters and participants must register to attend the conference. The **early bird** registration fee of USD 495 is due on **July 5, 2009**; and the **regular** registration fee of USD 595 is due on **August 15, 2009**. The registration fee includes:

- Attendance to all conference sessions
- Registration materials
- Welcome reception
- Refreshments, lunches and coffee
- Conference Dinner
- Free book with paid registration fee. *China Rules: Globalization and Political Transformation* (Palgrave MacMillan, 2009).

Editorial Committee

Dr. Ilan Alon, Petters Professor, Director Rollins China Center, Crummer Graduate School of Business, Rollins College, Asia Programs Visiting Scholar, Harvard University

Dr. Julian Chang, Executive Director, Asia Programs, Ash Institute, Kennedy School of Government, Harvard University

Dr. Marc Fetscherin, Assistant Professor, Crummer Graduate School of Business, Rollins College, Asia Programs Visiting Scholar, Harvard University

Dr. Christoph Lattemann, Assistant Professor of Corporate Governance & E-Commerce, University of Potsdam, Asia Programs Visiting Scholar, Harvard University

Dr. John R. McIntyre, Professor, Director of Georgia Tech CIBER, Georgia Institute of Technology

For more information, visit the conference website

<http://www.chinagoesglobal.org/>