

International Journal of Technology and Globalisation (IJTG)

Call for Papers: Special issue on “Emerging Markets”

Guest Editors: Prof. Rajesh K Pillania, Management Development Institute, India.
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Need and Significance of the Topic

With a high growth rate and still significant untapped potential, emerging markets are the growth engines of the world economy. Globalization and technology are two prime drivers of the global economy. Innovations have become popular again and globalization of research and development is taking place. Emerging markets are becoming source of low cost research and development initiatives on the one hand and at the same time these markets need technology for the developmental needs. How to face the changing realities of technology globalization requires substantial strategic thought, guidance and implementation. Contributions are invited on various aspects of technology globalization and emerging markets.

A Suggested List of Topical Areas: A list of suggested topics includes but is not limited to the following:

- Rise of Emerging Markets
- Globalization of R & D
- Technology for Emerging Markets
- Technology Transfer Issues in Emerging Markets
- Innovations in Emerging Markets
- Innovations Policy in Emerging Markets
- Innovations for Bottom of Pyramid Markets
- Future of Technology Globalization and Emerging Markets

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Schedule

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| Deadline for Submission of Papers | July 30, 2009 |
| Expected Publication Date | December 2009 |

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