

CALL FOR PAPERS

Annual Conference of the Academy of Innovation and Entrepreneurship

Tsinghua University, Beijing, China

July 16th-18th, 2009

ABSTRACT SUBMISSION DEADLINE: 20th May 2009

The first Annual Conference for the Academy of Innovation and Entrepreneurship in 2008 (AIE2008) was a great success. There were 350 paper submissions from thirty seven countries. The published Conference Proceedings were collected in ISTP (Index to Scientific & Technical Proceedings).

The 2009 AIE annual conference will be held in the capital of China, Beijing, on July 16 -18th. The ex-chairman of American Management Association (AMA) Andrew Van de Ven will give a keynote speech in the Opening Ceremony.

The Best Paper Awards will be sponsored by Intel Foundation. Three excellent articles will be selected by the paper review committee, and one of them will be awarded "The Intel Best Paper Award".

Intel "The Intel Best Paper Award"	one article	US\$1,000
"The Excellent Paper Award"	two articles	award certificate

ORGANIZERS:

School of Economics and Management, Tsinghua University

National Entrepreneurship Research Centre, Tsinghua University

Research Center for Technological Innovation, Tsinghua University

Sanjaya Lall Programme on Technology for Development (SLPTMD), University of Oxford

LANGRAGE: English

PROGRAM TOPICS

The conference focuses on discussions mainly covering the following topics of interest but is not limited to:

1. Innovative and entrepreneurial strategies for firms in global markets

2. Globalization: Challenges and opportunities for firms in emerging markets
3. Industrial focus in innovation and entrepreneurship
4. Management of organizational change
5. Management of technological innovations
6. Patenting and licensing management
7. Service innovation
8. New business creation process
9. Technology-based venturing
10. Venture capital and entrepreneurship
11. Creation and management of family business
12. Entrepreneurial finance
13. Explaining differences in entrepreneurship activities in different countries
14. Entrepreneurship environment and policy
15. Innovation clusters and Science Park
16. Management innovation
17. Corporate venture
18. Creating and sustaining successful growth
19. Business model
20. International entrepreneurship

Submission of Papers:

Authors should submit abstract of the paper and all of the abstracts and the full papers should be included in a individual file. E-mail to Conference Organization Committee at aie@sem.tsinghua.edu.cn

Submission Date:

Submission of Abstract: **May 20th, 2009**

Notification of Acceptance: **May 30th, 2009**

Submission of Full Paper: **June 20th, 2009**

For further details will be introduced the AIE website soon:

<http://www.nerc.sem.tsinghua.edu.cn/AIE2009> or <http://222.135.144.8/web/aie2009/>

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