

**International Journal of Management in Education
Special Issue on Strategic Management in Higher Education
Call for Papers**

Academics in the fields of management and education often bemoan the lack of a tight connection between theory and practice in higher education. Despite the abundant knowledge and expertise possessed by seasoned college administrators, today's higher education has been widely criticized for being either inefficient or ineffective, or both. If we agree that "nothing is more practical than a good theory," the need for new research work that provides clearer theory-based guidance on the practice of managing college education clearly exists.

Both theorists and practitioners are invited to submit empirical or theoretical works for a special issue on strategic management in higher education. Accepted papers will be published on the Spring 2011 issue of *International Journal of Management in Education*. Preference will be given to empirical studies that test some hypotheses related to increasing the competitiveness or efficiency of a certain type of higher education institutions. However, well-developed theoretical papers with pragmatic implications for strategic decisions made by college administrators are welcome, too. Empirical support of the theoretical hypotheses, if appropriate, may be drawn from either primary or secondary sources of data. Case studies that demonstrate the relevance of the strategic management concepts in managing higher education are welcome, too. The context of research is not restricted to North America; when it comes to the best practices in higher education, we believe in global benchmarking. Interdisciplinary collaboration among scholars of differing academic backgrounds in co-authoring a paper is encouraged.

Specific topics may be chosen from, but are not restricted to, the following list:

- How to secure unique competitive advantages for a university/college
- Enrollment management and student recruitment strategies
- Enhancement of student services
- University budget planning and budget management
- Effective strategies that boost faculty research productivity
- Innovative technologies or pedagogies that help improve faculty teaching performance
- Resource acquisition strategies
- Strategic alliances and partnerships in higher education
- Cultivation of the relationships with external constituencies of a university or college

All submissions should be sent to the guest editor of this special issue, Dr. Paul Huo, by email (huop@hsu.edu) before **August 15, 2009**.

Y. Paul Huo, Ph.D.
Cecil W. Cupp Chair of Business and Faculty Director of Business Mentorship Program
School of Business
Henderson State University
Arkadelphia, AR 71999
(Phone) 870-230-5300
(Fax) 870-230-5286
(Email) huop@hsu.edu