

Call for Papers

Multinational Business Review

Pathways for Chinese Globalization

Overview

The roaring 1990s in China coincided with a plethora of articles and books examining the business environment and investment in China. The 21st Century, in contrast, is increasingly marked by China's financial epicenter directing resources in Latin America, Africa, the Middle East, Europe and the USA, among other countries. China's "coming of age" or "going out" party has been symbolically portrayed in the recent Olympics. The emergence of China as a global heavyweight competing in the same arena with the USA and the EU prompts a need to investigate how firms, consumers and governments have coped with China's increasing outward orientation. Pathways for Chinese internationalization, thus, need to be better understood.

The nascent phenomenon of *China Goes Global* has been documented by a series of conferences held at Harvard Kennedy School and Rollins College (www.chinagoesglobal.org), which resulted in several books and Special Issues. This Special Issue particularly seeks articles pertaining to:

Chinese corporate internationalization

Strategies and impact on global, regional or national competitiveness

Chinese entrepreneur and global start-ups

Chinese corporate governance modes, transparency, social responsibility, and ethics

Adaptation of globalization strategies in a world crisis context

Sustainable development and the role of Chinese corporations and Chinese state

The impact of China's globalization on FDI and global financial markets

To be included in the Special Issue you must submit a paper to the 2009 Harvard conference on China Goes Global and to go through a first stage refereeing process. Selected conference paper will then go through a second review by the editors and additional reviewers to be selected into the Special Issue.

Submission

Submitted papers will be double blind reviewed for consideration in the conference. Please submit your paper through our online submission system <http://www.uni-potsdam.de/db/biovwe/conftool/htdocs/index.php?page=login> by no later than **15. May, 2009**. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, authors also agree to review up to 3 papers.

Important Dates

Deadline for Submission: May 15, 2009

Paper acceptance/rejection: July 1, 2009

Revised paper submission: August 15, 2009

Registration Fee

Please note that all presenters and participants must register to attend the conference. The **early bird** registration fee of USD 495 is due on **July 5, 2009**, and the **regular** registration fee of USD 595 is due on **August 15, 2009**. The registration fee includes refreshments, lunches, reception, conference dinner, and a copy of the book *China Rules: Globalization and Political Transformation* (Palgrave MacMillan, 2009). Conference registration does not include accommodation or travel costs.

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For more information, visit the conference website
<http://www.chinagoesglobal.org/>