

Call for Contributions: 100 Elite Chinese Returnees in Entrepreneurship

中国当代海归创业精英100人

Since 1978, in a hope to revitalize its ancient civilization, China began sending a large number of students and scholars overseas. Usually graduated from top universities at home, thousands of students have gone abroad each year to acquire advanced knowledge and skills, and those returned to China have already had a profound impact on the unprecedented transformation of the PRC over the past thirty years. Scheduled to be published by the Emerald Group Publishing in 2011-12, 100 Elite Chinese Returnees in Entrepreneurship will provide up-to-date and comprehensive coverage of top overseas returnees who have made noteworthy contributions to the Chinese economy since the reform era began. Edited by Wenxian Zhang, Huiyao Wang and Ilan Alon, this research guide will focus exclusively on those elite entrepreneurs of new China. For the purpose of this book, a returnee is defined as a Chinese native who was born in China, left to study overseas as a student, visiting scholar or guest researcher for over one year, and who has returned to China to work on a permanent or long-term basis.

Potential contributors may view the list of available entries below, and [sample entries](#) are provided here as well. Each contributor is expected to write three profiles and 3,500 words or more; and in return, will receive contributor acknowledgment in each entry and a copy of the book when it is published. Each profile will be roughly 1,000-1,500 words in length, briefly summarizing an individual's life and careers, with a central focus on his or her accomplishments and the key roles played in the new Chinese economy, and references in Harvard style should be provided at the end of each entry. Interested individuals should briefly summarize their subject expertise and qualifications when applying for entries, and all assignments are due June 30, 2010 in Microsoft Word format. For additional information and entry assignments, please contact the editors at the email addresses below:

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Chen Ge (Gary Chen 陈戈 1967-), Managing Director, Pulay Talent Agency

Chen Hong (陈宏 1962-), President and CEO of Hina Group

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Deng Zhonghan (John Deng 邓中翰1968-) Chairman & CEO, Vimicro Corp. (Zhongxing)

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Ding Weiming (丁伟明), Chairman, Datasys Technology Holdings Limited

Feng Kefei (冯克非, 1972-), Chairman, Lion Group, Southeast Asia

Feng Ziping (冯自平), President, Guangzhou Senyo Thermal Storage Technology Co.

Fu Chengyu (傅成玉1951-), CEO, China National Offshore Oil Co.

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Ge Ming (葛明), Chairman of Ernst & Young Huaming

Gu Yongqiang (古永锵1966-), Founder and CEO of Youku.com

Han Shaoyun (韩少云 19-), CEO of Terena Technologies

Han Xiaohong (韩晓红 1967-), Founder & President, Ciming Health Checkup Management Group

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He Zhongyi (Jonny He 何忠义1966-), Chairman & CEO, Beijing Heer InfoTech Co. Ltd.

Hong Huang (洪晃 1961-), CEO, China Interactive Media Group

Hu Shengfa (胡胜发), President, Anyka Technologies Corporation

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Kuang Ziping (Duane Kuang 邝子平 1963-), Founder & Managing Director, Qiming Venture Partners

Lee Kaifu (李开复), Vice President of Google Inc., President of Greater China

Li Xiaohua (李晓华1951-), Huada Group?

Li Yanhong (Robin Li李彦宏 1968-), founder and chairman of Baidu

Li Yi (David Y. Li, 李一), Chairman and Country Head of UBS AG, China

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Liu Jianya (刘建亚), CEO, TEDA-WATSON Biopark

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Wang Shen (王贇 1964-), Partner & Managing Director, Texas Pacific Group

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Wang Weijia (Victor Wang 王维嘉 1958-), Wireless Pioneer & President of Mtone Wireless Corporation

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Wang Yan (汪延, 1972-), Co-Founder, Sina.com

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Wu Ping (武平 1961-), Co-Founder, Chairman & CEO of Spreadtrum Communications Inc.

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Zhang Fan (张帆 1970-), CEO, Zhanzuo.com
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Zhang Lei (张磊 1972-), Managing Partner, Hillhouse Capital Management
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This title is a companion book to the [Biographical Dictionary of New Chinese Entrepreneurs and Business Leaders](#) (Edward Elgar 2009) and [A Guide to the Top Companies in China](#) (World Scientific 2010), both edited by Wenxian Zhang and Ilan Alon.