

4th International CSR-Conference 2010

CALL FOR PAPERS

4th International Conference on Corporate Social Responsibility

-CSR-Challenges Around the Globe-

September 22-24, 2010
Humboldt-Universität zu Berlin, Germany
www.csr-hu-berlin.org

We cordially invite submissions of individual papers and panels of papers for the 4th International Conference on Corporate Social Responsibility, to be held on September 22-24, 2010, at the Humboldt-Universität zu Berlin, Germany.

Submission deadline: May 31, 2010

Submission Process

Please submit a one page proposal for a single paper. Accepted proposals will be assigned to sessions by the Program Committee. We also encourage proposing panels comprising of multiple papers or panel discussions on a common theme. Submissions have to be made online at: www.csr-hu-berlin.org. The deadline for submissions is May 31, 2010.

As in prior years, the Program Committee has developed topics of CSR research, practice, and policies to organize the submission process, and we encourage matching their abstracts to topics that reflect their activities. However, the stream of topics is not meant to be exhaustive, and the Program Committee also welcomes submissions in other categories.

Special topics:

Block 1: The Global Recession and CSR - Boon or Bane for the CSR Movement?
Block 2: The Cultural Foundations of CSR - How to Manage the Difference?
Block 3: CSR in Africa - Who Governs the CSR Process?
Block 4: CSR in Asia - What Does CSR in Asia Mean? What is Needed for a Successful Implementation?
Block 5: Responsible Supply Chain Management in Southeast Asia - Still Racing to the Bottom?
Block 6: New Forms of (Corporate) Governance - Do We Need a Multi-Stakeholder Approach of Governance?
Block 7: Social Business and Social Entrepreneurship - How Much Does It Really Matter?
Block 8: CSR-Measurement and Reporting - You Cannot Manage What You do not Measure?!
Block 9: CSR and the Consumer - How to Make CSR Tangible for Consumers?
Block 10: Bottom of the Pyramid Approaches: Silver Bullet or just a Myth?
Block 11: The Business of Water - New Challenges and Opportunities for Responsible Management?
Block 12: Business and Human Rights - How Can Companies Incorporate Human Rights Principles Into Their Practice?
Block 13: Responsible Leadership and People Management - What Does Responsible Leadership Mean in Business Practice? How to Manage an Increasingly Diverse Workforce in Organizations?
Block 14: Responsible Leadership and Management Education - What Kind of Curricula Do We Need? What is the Responsibility of the Academic Community?

For more information and questions regarding the conference contact us at info@csr-hu-berlin.org.

Looking forward to receiving your submission.

The Program Committee:

Joachim Schwalbach (Humboldt-Universität zu Berlin), Chairman
Timothy Devinney (Technical University, Sydney)
Wanjun Jiang (Peking University)
Dirk Matten (York University, Toronto)
Anja Schwerck (Humboldt-Universität zu Berlin)

Partners:

