

Minutes of the 2002 IACMR business meeting

August 12, 2002, 7:30 to 8:30 p.m.

Adam's Mark Hotel, Denver

Director's Row H

I. Introduction of Officers

1. Anne expressed appreciation to members for the nominations and voting. Appreciation was also extended to members who accepted the nomination and agreed to serve if elected.
2. Anne expressed appreciation to Mike Hitt for organizing the nomination and election. This was an extra-ordinary service to our association.
3. Anne introduced the elected officers: Vice President and Program Chair: Xiao-Ping Chen and Weiyang Zhang, Vice President and Program Chair Elect: Max Boisot, Representatives at Large: David Lamond, Chung-Ming Lau, Yadong Luo, and Oded Shenkar. (Weiyang Zhang and Max Boisot were absent).
4. Officers are prepared to serve the Association.
5. Anne appealed for membership involvement to make IACMR a viable organization that would advance members' professional interests and is full of life and energy.

II. Anne gave a brief report on the current status of the Association.

1. IACMR had 307 members as of August 9, 2002. This is very strong for an organization that has not even started its business.
2. There is global involvement in its membership and there are officers from four continents (America, Europe, Asia, Australia) and 17 countries.
3. About 30% of our members are from PRC and another 25% Chinese doctoral students around the world, both of these are critical intellectual resource for the future of Chinese management research.
4. The journal planning was going well, with two outstanding boards. The Journal editorial statement and its boards will be posted on the website when it is ready.
5. The inaugural Conference planning was going well. The Call for Papers was distributed to those in attendance.
6. Anne expressed thanks to Jian Han, our webmaster, for organizing the logo competition and in selecting the logo for IACMR.

7. Jian Han presented the two versions of the logo, the meaning of the logo and the designer. Members present preferred the version without the circle.
8. The logo designer is Megan Hurst works for Easter & DeLeon, LLP, a law firm in Palo Alto, California, as a professional artist.
9. Ms. Megan Hurst wrote this statement about her design: “My logo visually depicts the dynamic and global reach of both China and the IACMR. My logo incorporates IACMR’s goal of advancing the study of Chinese management and multinational corporations in China by utilizing the sphere to represent the Earth and surrounded by a circle and crescents, symbols of continuity but also change.”

III. Anne related some near term plans of IACMR.

1. We need to ratify the constitution/bylaws and register the organization as a non-profit association.
2. We need to form the Board of Advisors, appoint a Secretary/Treasurer as specified in the constitution/bylaws.
3. We might consider an affiliation with the Academy of Management – to seek advice and guidance in our development. Academy has almost 100 years of experience as a professional organization. Most of us identify with the Academy and would like to be part of this family.
4. We should soon choose a site for the 2005 conference. It is not too early to start planning in finding a local host and arranging hotel and conference venue.
5. We should consider a one-day or a half-day workshop along with dinner at the Academy management location each year. We should focus this workshop on conducting research in China for junior faculty and doctoral students. Perhaps this is an activity that the representatives at large could organize.
6. We plan to come to an agreement with a publisher for the journal within the next two months. Our plan is to publish the first issue in mid 2004 – a two-year planning horizon which is the minimum needed.

IV. Xiao-Ping Chen gave an update on the inaugural conference.

1. Members were encouraged to solicit submissions from colleagues
2. Members were encouraged to help with reviewing papers

V. Longer range ideas. The Executive Committee has not had a chance to meet and

it would do so some time soon to develop a long-range plan for the Association.

VI. Lastly, Anne stated the following pledge on behalf of the Executive Committee.

1. We will serve to develop IACMR into a vibrant, healthy and caring professional organization.
2. We will work to add value to the global management knowledge (increase the pie of academic outputs rather than take from the pie, both in terms of membership and in terms of journal publications).
3. We will aim to create an exemplary organization in promoting international dialogue and collaboration on intellectual issues of mutual interest.
4. We jointly pledge our commitment to this association, to all of you, and our colleagues in China to do within our capabilities to help this organization grow, develop, and prosper.
5. In ten years: by 2012, we envision the following.
 - We will have held 4 bi annual conferences.
 - We will have published 8 volumes of our journal.
 - We will have a membership of 800 with more than 50% from China (expect 10% annual growth).
 - We will have achieved worldwide recognition for having made significant contribution to the development of global management knowledge through the research of our members in China and beyond.

To get there, we need our collective commitment to be involved, to contribute in various capacities, and to care about the development of this organization by our actions.

VII. Visit by Mr. Chuanzhi Liu, Founder and Chairman of Legend Group Limited. He discussed the success of and challenges faced by Legend. The Q&A session was very engaging. Afterward, Mr. Liu and his staff joined about 60 IACMR members for a Chinese dinner in PF Chang, downtown Denver.