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中國管理研究國際學會

INTERNATIONAL ASSOCIATION FOR
CHINESE MANAGEMENT RESEARCH

Quarterly Newsletter

时事通讯



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IACMR Newsletter

The IACMR Newsletter is a bilingual newsletter, sponsored by Beijing New Curves Co., Ltd, a subsidiary of China Posts and Telecom Press, published by the International Association for Chinese Management Research to facilitate the communication between the association and its members as well as to stimulate the dialogue among researchers in the field of Chinese Management. It appears on a quarterly basis.

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Contributions

Contributions to the newsletter should be sent to Mr Red Ng at: iacmr@asu.edu. Submission deadlines are listed at the end of this newsletter. Please limit all submissions to less than 300 words, and do not extensively format documents for publication.

Feedback

Feedback and comments with regard to the newsletter can be sent to Mr. Red Ng at: iacmr@asu.edu.

Becoming a member of IACMR

For an online membership application, please visit our website: <http://www.iacmr.org>.

《时事通讯》

《时事通讯》是人民邮电出版社北京新曲线公司资助出版的中国管理研究国际学会（IACMR）的双语会员通讯。它致力于促进学会与其会员之间的交流，并鼓励中国管理研究者之间的对话。目前《时事通讯》为每季度出版。

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投 稿

《时事通讯》投稿请发送给吴伟雄先生：iacmr@asu.edu。《时事通讯》的投稿和出版日期，请见本期封底的时间表。来稿请用英文，也可用中文（附英文翻译稿），并限制在300字以内，请尽可能不作格式化。

反 馈

有关《时事通讯》的反馈请发送给吴伟雄先生：iacmr@asu.edu。

加入IACMR

您可通过在线申请加入IACMR。IACMR网站：<http://www.iacmr.org>。

Cover Photo by Jiansheng Tao.

封面照片由陶建胜拍摄。

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MESSAGE FROM THE IACMR PRESIDENT

Bridging Theory and Practice by Knowing Both “Why” and “How”

Shuming Zhao, School of Business, Nanjing University

Recently, I visited several companies in China trying to understand how the ongoing financial crisis has impacted companies, their employees and the broader community. As expected, most companies continue to face unprecedented challenges under the uncertainty of the economic situation. CEOs discussed possible scenarios where the crisis might have been avoided and contemplated feasible explanations for their failure to anticipate the problems. Many questioned why no existing theories forecasted this crisis and how companies will survive it. Others expressed concern that theoretical research has had little effect on the life of organizations and wondered if greater utilization of organizational research might have mitigated the impact of the crisis.

Why do practitioners lament the impracticality and irrelevance of most research for the business world while researchers complain that practitioners do not adopt sound management practices based on research findings? Why hasn't the day-to-day practice of management changed as rapidly as our understanding of the theory of management has accumulated? Why has management research failed to make a significant impact on the world of practice despite the burgeoning volumes of research output in peer-reviewed publications?

The writings of Peter Drucker offer some insight into the contemporary situation. As Drucker argued in his seminal book, *The Practice of Management* (1954), “Management is a kind of practice, whose nature is implementing, not just knowing the theory.” Management research needs to integrate both the “why” (theories to develop understanding) and the “how” (theories to guide implementation). The “why” refers to the theoretically-grounded knowledge production processes designed to improve our understanding. The “how” refers to the development of theories focused on problem-solving which engender the transfer, adoption and implementation of that knowledge into management practice. However, it seems that academics have focused on the “why” much more than they have focused on the “how.” While academics tend to value “why” over “how”,



IACMR 会长致辞

理论联系实践：“为什么”和“怎么做”

南京大学商学院 赵曙明

最近，我访问了中国几家企业，试图理解当前的金融危机对企业、员工以及周边社区的影响。不出所料，大多数企业在不确定的经济形势下继续面临着前所未有的挑战。这些企业的CEO们谈到了一些避免危机的途径，也探讨了他们没有预料到此次危机的一些原因。许多CEO质疑为什么没有理论能够预测到此次危机以及企业又应该如何应对？还有一些CEO表达了担忧：理论研究对企业的生存发展没有什么作用，不知道能否更好地利用组织研究知识来减轻此次危机对企业的影响。

为什么在研究者报怨实践者没有采用基于研究结论的有效管理实践的同时，实践界叹息大多数研究与现实商业世界的不相关和不切实际？为什么日常管理实践未能如所积累的管理理论知识一样迅速改变？尽管在同行评审的出版刊物上有着大量的研究成果，为什么管理研究没有对实践产生深远的影响？

彼得·德鲁克的著作对理解当前的情况提供了一些启示。他在《管理的实践》一书中主张(1954)，“管理是一种实践，其本质不在于‘知’，而在于‘行’”。管理研究需要整合“为什么”（有助于理解现象的理论）和“怎么做”（为行动提供指导的理论）。“为什么”指旨在提高我们对事物理解的理论知识的生产过程，而“如何做”则指以解决问题为导向的理论发展，涉及到知识在管理实践中的传播、采纳以及运用。然而，学术界更多地关注于“为什么”而不是“怎么做”。当学术界倾向于认为“为什么”比“怎么做”更具有价值时，实践界则倾向于认为“怎么做”比“为什么”更重要。在许多情况下，实践者并不关心“为什么”，但他们需要知道“怎么做”！在当前环境下有效整合管理研究和管理实践的

practitioners tend to value “how” over “why”. In many cases practitioners do not care “why” but need to know “how”! The ability to effectively integrate management research and practice is critical in today’s environment with both practitioners and researchers playing pivotal roles.

In my message in our last IACMR newsletter, I encouraged our Association members to put the economic crisis in the context of our ongoing scholarly activities and to address the problems being unveiled in front of our eyes in the world of business and management practices. Asking the right research question, however, is not enough; it is just the first step in making a contribution to CEOs’ and managers’ effective decision-making practices. In order to further bridge the gap between theory and practice, we should know both “why” and “how.” When trying to frame research questions and interpret results we need to better incorporate and be aware of our research’s implications to practitioners.

To respond to today’s problems and be better prepared to anticipate problems in the future, I encourage our IACMR members to maintain a critical awareness of today’s management practices and seek experiences grounded in an understanding of both the world of professional practice and the world of academia. Only through effective integration can we learn how to ask pertinent research questions, conduct relevant research projects, and most importantly, solve real world managerial problems.

Reference:

Drucker, P. F. 1954. *The Practice of Management*. New York: Harper & Row.

能力非常关键，实践工作者和研究者都扮演着重要的角色。

在上一期IACMR通讯中，我建议学会成员将经济危机置于持续的学术研究情境中，解决已经呈现在眼前的商业和管理实践问题。然而，提出正确的研究问题还不够，它只是为CEO和管理者们在组织中进行有效决策作出贡献的第一步。为搭建理论和实践之间的桥梁，我们既应该知道“为什么”，也应该知道“如何做”。在形成研究问题和解释研究结论时，我们需要更好地考虑并且理解所从事的研究对实践的启示。

为了应对当今的问题，也为了更好地为预测明天的问题做好准备，我建议学会成员要不断地了解当今的管理实践，加强累积基于企业界和学术界的经验。只有通过有效的整合，我们才能学会如何提出正确的问题、如何执行研究项目，更重要的是，如何解决现实世界中的管理问题。

参考书目：

Drucker, P. F. 1954. *The Practice of Management*. New York: Harper & Row.

彼得·德鲁克，《管理的实践》，北京：机械工业出版社，2006年1月，第9页。

Management and Organization Review News

General Call for Submissions

Attention IACMR members: please remember *MOR* as a possible publication outlet for your manuscripts! We are always looking for high quality research that meets *MOR*'s mission, which can be found in the Information for Contributors and Submission Guidelines (see http://www.iacmr.org/Publications/MOR/Guide_Author.htm).

MOR prides itself on its developmental policy in the review process, striving to provide all authors with constructive feedback to assist with improving their paper in the future, regardless of the editorial decision. As testimony to this effort, one author recently wrote to the *MOR* editorial office, saying "...I am very pleased indeed with the remarks from the reviewers. The comments are most useful and informative and give excellent direction for what needs to be done to improve the contribution my co-author and I hope to make and will be taken as such. I am impressed with my first contact in the field of peer review."

We encourage you to share your knowledge and research with the IACMR community and *MOR* readers by submitting an original manuscript via *MOR*'s Manuscript Central site at <http://mc.manuscriptcentral.com/mor> today.

MOR 5.1 in Chinese

We hope you've found time to read and reflect on the March issue of *MOR* (Volume 5, Issue 1) with its important and thought-provoking Editors' Forum on the "Future of Chinese Management Research."

We strongly believe that this issue can have a powerful influence on the direction of Chinese management and organization research in the future, so we are translating it into Chinese for distribution to business schools in mainland China and Taiwan.

Please help us in our mission to spread the ideas in these articles by sharing them with your colleagues. The English versions of *MOR* 5.1 articles are available for free public download at the following website: <http://www3.interscience.wiley.com/journal/118509033/home>

《组织管理研究》消息

普刊征稿

IACMR会员请注意：MOR可能是您稿件的一个出版平台！我们一直在寻找符合MOR风格的高质量的研究，您可以在投稿指导信息中查到MOR投稿的具体要求（详见网页：http://www.iacmr.org/Publications/MOR/Guide_Author.htm）。

一直以来，MOR在审稿过程中都奉行发展性政策，这也是我们引以为傲的特点之一，不管编辑的最终决定如何，我们都会尽力为所有作者提供尽可能多的建设性反馈意见，以帮助提升稿件未来发表的可能性。作为这种努力的一个引证，一位作者最近在寄到MOR编辑办公室的信上说到“……我非常高兴看到审稿人对我稿件的评价。大部分意见都很有用，信息量很大，并很好地向我的合作者和我指明了怎样做才能提高研究的贡献性，我对这第一次同行审稿的经历印象极为深刻。”

我们希望您现在通过向MOR稿件中心投递原创性的稿件来与IACMR会员以及MOR的读者分享您的知识和研究，投稿网址：<http://mc.manuscriptcentral.com/mor>。

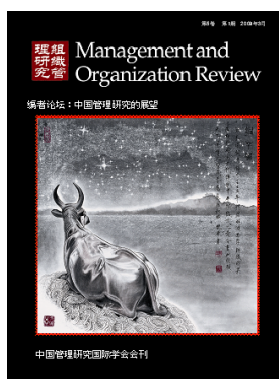
中文版MOR 5.1

我们希望您能够抽出时间来阅读MOR三月刊（第5卷，第1期）中重要且引人深思的编辑专题讨论——“中国管理研究的未来”。

我们坚信这期杂志能够对中国未来的组织管理研究起到重要的导向作用，因而我们正在将其翻译成中文以发放到中国大陆和台湾地区的商学院中。

请您与同事分享这期杂志中文章的观点，帮助我们完成我们的使命。MOR 5.1的英文版文章可以从以下网址中免费下载：

<http://www3.interscience.wiley.com/journal/118509033/home>。



MOR 5.2

The July issue of *MOR* (Volume 5, Issue 2) features three articles and two perspectives on topics ranging from business group performance, international strategic human resources, knowledge sharing, and the relationship between national culture and organizational culture to organizational knowledge creation. Authors include Michael Carney, Daniel Shapiro, Yao Tang, Yingying Zhang, Simon Dolan, Tony Lingham, Yochanan Altman, Kathryn M. Bartol, Wei Liu, Xiangquan Zeng, Kelu Wu, Barry Gerhart, Ian J. Walsh, Mamta Bhatt, and Jean M. Bartunek.

The cover of this issue features a panda in honor of the IACMR's biannual dissertation workshop to be held this July 2009 in Sichuan, which has the largest panda sanctuary and is home to China's national treasure pandas. The photographer, Li Na, is an Olympic athlete who is currently studying at the Athletic University in Beijing.

MOR Online Keyword Index

MOR is committed to spreading the word about the valuable and thoughtful articles we publish. To help scholars search for relevant *MOR* articles more easily, we have added an alphabetical keyword index of all *MOR* issues on the *MOR* website at <http://www.iacmr.org/Publications/MOR.htm> in the 'Resources Download' section. Using this index, you can search by letter, then keyword to find articles related to your own research. Each keyword includes reference information for the associated articles. We will keep this index up to date with each new issue of *MOR*, and we hope you will find it a helpful resource!

MOR Online Awards Page

MOR is proud to recognize scholarly contributions to the field of management and organization, especially within the Chinese context. Currently, *MOR* awards include the following:

- Wiley-Blackwell *Management and Organization Review* Young Scholar Award
- *Management and Organization Review* Best Reviewer Award
- *Management and Organization Review* 'China Goes Global' Best Paper Award

To raise awareness of both the awards *MOR* confers

MOR 5.2



*MOR*的七月刊(第5卷,第2期)有三篇代表性文章和两个研究视角,内容涉及商业团体绩效、国际性战略人力资源、知识分享、国有文化和组织文化之间的关系以及组织知识创造。作者包括 Michael Carney, Daniel Shapiro, Yao Tang, Yingying Zhang, Simon Dolan, Tony Lingham, Yochanan Altman, Kathryn M. Bartol, Wei Liu, Xiangquan Zeng, Kelu Wu, Barry Gerhart, Ian J. Walsh, Mamta Bhatt, and Jean M. Bartunek.

这期杂志的封面以熊猫为标志,以纪念即将于2009年7月在四川举行的IACMR两年一次的论文研讨会。四川是最大的熊猫保护区,同时也是中国的国宝熊猫的家乡。摄影师李娜是奥林匹克运动员,目前在北京体育大学学习。

MOR 在线关键词索引

*MOR*承诺将出版有价值和有思想性的文章。为了帮助学者更方便地查找到*MOR*上的相关文章,我们在*MOR*网站上“资源下载”栏目中增加了一个针对*MOR*中所有文章的按字母顺序排列的关键词索引(<http://www.iacmr.org/Publications/MOR.htm>)。通过使用这个索引,您可以通过字母,然后关键词查到您研究领域内的相关文章。每个关键字包括相关文章的所有参考文献的信息。随着每期*MOR*的发表,这个索引也将随之更新,希望您觉得这是个有用的资源!

MOR 奖项在线页面

*MOR*很骄傲地看到学者在组织管理领域中所做出的杰出贡献,尤其是以中国为背景的研究。目前,*MOR*所设立的奖项包括以下三个:

- Wiley-Blackwell 组织管理评论年轻学者奖
- 组织管理评论最佳评审奖
- 组织管理评论“中国迈向全球”最佳论文奖

为了提高*MOR*所设立奖项以及获奖人的知名度,我们在*MOR*网页上新增了奖项单元,您可以通过以下链接进入:<http://www.iacmr.org/Awards/MORAwards/Awards.htm>。请您访问该网页,以了解更多关于每个奖项的信

and the recipients who have received these awards, we have added an Awards section to the *MOR* webpage, which you can find at the following link: <http://www.iacmr.org/Awards/MORAwards/Awards.htm>. Please visit this site to learn more about each award, including qualification criteria, prizes, and previous winners and runners-up. Maybe you will be one of the next recipients!

Special Issues in *MOR*

MOR has two Calls for Papers currently open:

Special issue on “**Innovations in Public and Non-profit Sector Organizations in China**”(Deadline: September 15, 2009).

Special issue on “**Indigenous Management Research in China**”(Deadline: February 1, 2010).

Please update your address for IACMR/*MOR*!

If you want to receive your copy of *MOR* on time, every time, we need to have your complete, current contact information! It saves you from frustration and us from extra time and expense if the IACMR membership staff has your up-to-date address. To ensure we have an accurate contact address for you, please update your address as often as necessary to ensure we have the most complete, up-to-date information.

If you are missing any issues, please check the membership directory on www.iacmr.org to ensure that your address is correct. If you would like a copy of missing back issues, please contact the *MOR* office at ASU (iacmr.mor@asu.edu) for those outside of China and the IACMR office at PKU (iacmrbj@pku.edu.cn) for those residing in mainland China.

息，包括评价标准、奖金、历任获胜者以及亚军。或许您将成为下一个获奖人!

MOR 特刊

*MOR*目前有两个公开征稿公告:

特刊“中国公共部门和非营利组织中的创新”(截稿日期: 2009年9月15日)

特刊“中国本土管理研究“(截稿日期: 2010年2月1日)

请您更新留在IACMR/*MOR*的地址信息

如果您想每次都能及时收到*MOR*期刊, 我们需要您提供完整的当前的地址信息! 这将节省IACMR组织者和您的时间。为了确保我们有您最新的地址信息, 请您根据个人需要及时更新信息。

如果您没有收到期刊, 请核对网站www.iacmr.org上的个人信息是否正确。如果您想要找回缺失的往期期刊, 请与《组织管理研究》办公室联系, 海外地区联系ASU(iacmr.mor@asu.edu), 中国大陆地区联系北京大学(iacmrbj@pku.edu.cn)。

Members' News

Xiao-Ping Chen received the 2009 Outstanding Ph.D. Mentor Award at Michael G. Foster School of Business, University of Washington

Dong Liu received the 2009 Ph.D. Student Outstanding Achievement Award at Michael G. Foster School of Business, University of Washington.

Professor Anne Tsui, our founding President, has received the Center for Creative Leadership's 2008 Walter F. Ulmer, Jr. Applied Research Award which recognizes outstanding, career-long contributions to applied leadership research. Professor Tsui is in great company as former awardees of this honor include Jerry Hunt, Gary Yukl, Fred Fiedler, Edwin Hollander, Ann Howard and Bernie Bass.

Drs. Min Wu, Wei Zheng, and Xu Huang are the recipients of the Emerald/IACMR Chinese Management Research Fund Award, which supports the dissemination of knowledge for the social good in China. The winning paper is entitled "Crisis Leadership - Lessons from the 2008 Sichuan Earthquake" and was written by Dr. Min Wu, Department of Public Administration, Sichuan University, China; Dr. Wei Zheng, Department of Counseling, Adult and Higher Education, Northern Illinois University, USA and Dr. Xu Huang, The Hong Kong Polytechnic University, Hong Kong, China.

Yang Xu (Assistant Professor of Business, Penn State University) has received the 2009 Penn State University (New Kensington Campus) Award for Excellence in Teaching.

Zhang Zhe, our Chinese editor for the IACMR newsletter, received her Ph.D degree last December and is now an assistant professor in Management & Organization Department, School of Management, Xi'an Jiaotong University.

Jing Zhou, Professor of Management at the Jessie H. Jones Graduate School of Management of Rice University, has been appointed to a chair professor position: Houston Endowment Professor of Organizational Behavior (effective July 1, 2009). Jing is a Senior Vice President of IACMR and an associate editor of Journal of Applied Psychology.

Congratulations to the above members on their great achievements!

会员信息

陈晓萍荣获华盛顿大学Michael G. Foster商学院2009年杰出博士生导师称号。

刘东荣获华盛顿大学Michael G. Foster商学院2009年博士生突出成就奖。

徐淑英教授，我们的首任主席，获得美国创造性领导力中心在2008年授予的Walter F. Ulmer Jr. 应用研究奖，该奖项通常被授予对应用性领导研究领域做出杰出的、长期贡献的学者。该奖项的前任获奖者包括Jerry Hunt, Gary Yukl, Fred Fiedler, Edwin Hollander, Ann Howard和Bernie Bass。

吴敏、郑薇和黄旭获得了Emerald/IACMR 中国管理研究基金奖，这个奖励是为了支持中国有关社会产品方面的研究而设立的。获奖文章题为“危机领导力—从2008年四川地震中得到的启发”，作者是中国四川大学公共行政系的吴敏博士，美国北伊利诺伊大学成人高等教育诊断系的郑薇博士以及中国香港理工大学的黄旭博士。

杨旭（宾州州立大学商学助理教授）获得了2009年宾州州立大学（新肯森顿校区）优秀教学奖。

张喆，IACMR 时事通讯中文编辑，于2008年12月底取得了她的博士学位，现为西安交通大学管理学院组织管理系讲师。

周京，莱斯大学Jessie H. Jones 管理学院管理学教授，被任命为：Houston Endowment 组织行为学讲座教授（2009年7月1日起生效）。周京是IACMR的资深副会长和应用心理学杂志的副主编。

衷心祝贺以上会员以及他们所取得的成就！

Members Publications

会员出版物

Journal Articles

- Graen, G. B. (2008). Enriched Engagement through Assistance to Systems Change: A Proposal. *Industrial and Organizational Psychology*, 1(1): 74-75.
- Graen, G. B. (2008). Linking Chinese Leadership Theory and Practice to the World: Leadership Secrets of the Middle Kingdom. In *Business Leadership in China: Philosophies, Theories and Practices*. Editors by C. C. Chen and Y-T Lee Cambridge Press, London.
- Graen, G. B. (2008). New Approaches For Cultivating And Nourishing Communications Networks. In Charles Wankel's *Handbook Of 21st Century Management* Sage.
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- Graen, G. B. (2008). Why knowledge-driven corporations should invest in developing emergent response leadership for both face-to-face and far-flung teams, *Knowledge-driven corporation: Complex, creative, destruction LMX leadership: The series*. Editors G. B. Graen & J. A. Graen, VI: 231-242.
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Books

Alas, R. (Ed) (2009). *Implementation of Changes in Chinese Organizations: Groping the Way through the Darkness*. Oxford: Chandos Publishing Limited. 230 p.

This book is about the management of change in Chinese organizations. There are no commonly accepted theories of change that have been developed for China or countries in transition. This book is an attempt to bridge that gap and to provide a model which takes into account the specifics of organizational changes in Chinese organizations. It looks at various aspects of change implementation in Chinese organizations, including the types, the process, the readiness to change, and ethical issues.

This is the link for book on the Chandos list section of Woodhead Publishing's website:

<http://www.woodheadpublishing.com/en/book.aspx?bookID=1848&ChandosTitle=1>

Chen, X. P. (2009). *Reflections on Management: An Essay Collection*. Beijing: Tsinghua University Press.

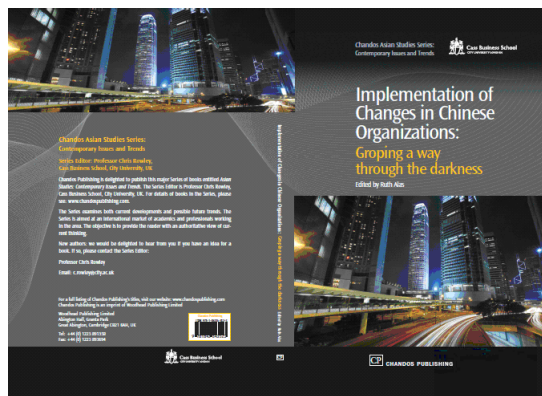
Chen, X.P (2009). *Determinants of Happiness*. Beijing: Tsinghua University Press.

Wehrich, H., Cannice, Mark V. and Koontz. H. (2008). *Management: A Global and Entrepreneurial Perspective*, 12th edition, (Chinese language edition) McGraw Hill.

Management integrates theory with practice with the objective of helping its readers in developing sound concepts and in applying them in their managerial career. This edition builds on its global focus by incorporating new examples

书籍：

Alas, R. (Ed) (2009). *中国的组织实施的变革：在黑暗中摸索方向*. 牛津：Chandos 有限公司，230页。



这本书是关于中国组织的变革管理。迄今为止，在中国或其它处于转型经济的国家中，还没有被普遍接受的变革理论。这本书试图弥补这一空白，并提供了适合中国组织变革的模式。它从中国组织变革实施的不同方面进行介绍，其中包括类型、过程、变革的准备以及伦理问题。本书在 Woodhead 出版网站上Chandos 书目列表中的链接为：

<http://www.woodheadpublishing.com/en/book.aspx?bookID=1848&ChandosTitle=1>



陈晓萍（2009）《管理的思考：论文集》北京 清华大学出版社

陈晓萍（2009）《幸福的决定因素》北京 清华大学出版社

海因茨·韦里克，马克·V.坎尼斯，哈罗德·孔茨。（2008）. *管理学：全球化与创业视角*，第12版，（中文版）经济科学出版社。

《管理学》理论联系实际，旨在帮助读者掌握坚实的概念，并付诸于其管理生涯之中。此版本将那些新的、反映领先世界级组织的范例融会其中，形成了全球化聚焦特色。此外，书中广泛涉及了创业理念，提出了

from leading world organizations. It also looks at entrepreneurship in a big way to illustrate that individual and organizational entrepreneurship is a major managerial challenge and opportunity in the 21st century. Examples and cases of entrepreneurial innovation have been integrated throughout the text. As the earlier editions, this edition is also modeled on the systems approach to management and looks beyond North America to bring in examples from the European Union, Asia (including India), and Latin America.



个人和企业创业精神是贯穿21世纪的主要的管理挑战和机遇的论点。全书运用了大量的企业创业、创新范例和案例。如同先前的版本一样，该第十二版整体框架仍基于管理系统模式，但涉及的内容超越了北美洲区域的界限，引入了欧盟、亚洲（包括印度）以及拉丁美洲企业的范例。

Publications Forthcoming

- Graen, G. B. (2009 – in press). Educating New Management Specialists from an Evidence-Based Perspective: A Proposal. *Academy of Management Learning and Education*.
- Graen, G. B. (2010 in preparation). Overview of leadership research. Chapter in *Many sides of leadership: A handbook*. Editor Michael G. Rumsey.
- Graen, G. B. (2010 in preparation). What is employee engagement? Chapter in *The Handbook of Employee Engagement*, Editor Simon Albrech.
- Graen, G. B. (2020 in preparation). How do you motivate teamwork beyond business as usual? Chapter in *The many sides of leadership: A handbook*. Editor Michael G. Rumsey.
- Wang, L. (In Press). "Ownership, Size, and the Formal Structure in Organizations: Evidence from US Public and Private Firms, 1992-2002". *Industrial and Corporate Change*.
- Yang, X. and Rivers, C. Forthcoming. Antecedents of CSR Practices in MNCs' Subsidiaries: A Stakeholder and Institutional Perspective. *Journal of Business Ethics*.
- Zhang, Y. and Rajagopalan, N.. Forthcoming. Strategic Change and Firm Performance: The Moderating Effect of CEO Origin. *Strategic Management Journal*.
- Zhang, Y. and Li, H. Forthcoming. Ties with service intermediaries and product innovation of new ventures in a Technology Cluster: Evidence from China. *Strategic Management Journal*.
- Zhou, J., Shin, S. J., Brass, D. J., Choi, J., & Zhang, Z. Forthcoming. Social networks, personal values, and creativity: Evidence for curvilinear and interaction effects. *Journal of Applied Psychology*.

即将发表的作品

- Graen, G. B. (2009 – in press). Educating New Management Specialists from an Evidence-Based Perspective: A Proposal. *Academy of Management Learning and Education*.
- Graen, G. B. (2010 in preparation). Overview of leadership research. Chapter in *Many sides of leadership: A handbook*. Editor Michael G. Rumsey.
- Graen, G. B. (2010 in preparation). What is employee engagement? Chapter in *The Handbook of Employee Engagement*, Editor Simon Albrech.
- Graen, G. B. (2020 in preparation). How do you motivate teamwork beyond business as usual? Chapter in *The many sides of leadership: A handbook*. Editor Michael G. Rumsey.
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- Zhang, Y. and Rajagopalan, N.. Forthcoming. Strategic Change and Firm Performance: The Moderating Effect of CEO Origin. *Strategic Management Journal*.
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- Zhou, J., Shin, S. J., Brass, D. J., Choi, J., & Zhang, Z. Forthcoming. Social networks, personal values, and creativity: Evidence for curvilinear and interaction effects. *Journal of Applied Psychology*.

Research Market

Lihua Wang, San Francisco State University, would like to find someone working in the city of Guilin to administer an 8-page long questionnaire on cultural values. Targeted respondents are people who have business experience. A reasonable fee can be paid for the data collection. If interested, please email Lihua Wang at lihua@sfsu.edu.

Learner Garden

A China Reading List

Klaus Meyer, University of Bath, U.K.

An old saying suggests that those who have been in China for a day, write a book; those who stayed for a month, write a page, while those who stayed longer find it all too complex to explain at all. Due to this complexity, no single book can provide the definitive guide to China. The good news, however, is that some 'Old China Hands' have defied conventional wisdom and written books reflecting their personal experiences and views.

When I teach about emerging economies, and China in particular, I try to encourage my course participants to read broadly about the country and to aim for a broader understanding than what an economics or business classroom can achieve. In my view, China may best be approached like the infamous five blind men approached the elephant - everyone explores a part and together they can obtain a reasonable image.

Thus, I compiled a list of personal favorites that I would like to share with IACMR members.

(Auto-)Biographies: Western Perspectives

Personal experiences are often the richest and most practical avenue to building understanding, provided they are written with a healthy degree of humility and self-reflection. China is changing so rapidly that some may dismiss the relevance of past decades. Yet, the past informs peoples' view of the world and their perception of the present. Older autobiographic stories thus complement recent ones.

- *The Man who Loved China: The Fantastic Story of the Eccentric Scientist who Unlocked the Mysteries of the Middle Kingdom*, by Simon Winchester, published by HarperCollins, New York. 2008.

合作研究平台

王丽华, 旧金山州立大学, 寻找在桂林工作的人帮她发放8页纸的关于文化价值方面内容的问卷。该问卷的填写者应是有商业经历的人。她承诺为数据收集支付一定的费用。如果您对此感兴趣, 您可以通过 lihua@sfsu.edu 联系她。

学习者园地

中国读物列表

Klaus Meyer, 英国巴斯大学

老话说谁在中国呆一天就可以写本书; 在中国呆一个月则可以写一页纸, 而那些呆得更长时间的人则会觉得它太复杂, 根本没法解释。正是因为这种复杂性, 所以没有一本书能够给出有关中国的权威介绍。然而, 好消息是一些“老中国通”已经对传统观点产生了置疑, 并写了书来反映他们个人的经历和观点。

当我教有关发展经济学, 尤其是和中国有关的内容时, 我一直鼓励上我课程的学生广泛阅读有关这个国家的图书, 目的是他们能够有更广泛的理解, 这不是经济学或者商学课堂所能够提供的。在我看来, 中国最接近5个盲人摸象——每个人只是发现了其中的一部分, 合在一起则形成了一幅合理的画面。

因而, 我总结了一系列个人偏好, 与IACMR的会员分享。

自传: 西方视角

倘若作者能够以一种谦卑和自我反省的态度来进行写作, 那么作者的个人经验通常是一种建立知识最丰富和最切合实际的途径。中国的变化之快使得一些人忽略了对过去几十年的变化给出并不中肯的评价。然而, 过去意味着人们对于世界的观点和他们感知到的事物是存在的。因而老一些的自传故事则弥补了现有对过去事物了解的不足。

- 2008年由纽约HarperCollins 出版社发行的《中国爱好者: 解开中部王国秘密的古怪科学家的幻想故事》(作者: Simon Winchester);

- *Go Gently through Peking*, by Lois Fisher, published by Souvenir Press, London, 1979.
- *Business Republic of China: Tales from the Front Line of China's New Revolution*, by Jack Leblanc, published by Blacksmith Books, Hong Kong, 2008.

(Auto-)Biographies: Chinese Perspectives

Chinese perspective biographies and autobiographies provide not only insights into the practicalities of life in China in the recent past, but also into the Chinese way of thinking. Often, I find the most interesting autobiographies written by Chinese who eventually settled outside China and thus wrote in a way that makes their experiences accessible to Western readers.

- *The Good Women of China and Miss Chopsticks* by Xinran, translated by Esther Tyldesley, published by Random House, 2002.
- *Out of Mao's Shadow: The Struggle for the Soul of a New China*, by Philip P. Pan, published by Simon & Schuster, 2008.
- *Wild Swans: Three Daughters of China*, by Jung Chang, published by Simon & Schuster, 1991.

Fiction

I like to read novels and short stories to complement more factual sources of information because they can convey much better the atmosphere and the feelings, anxieties and beliefs of individuals than an academic study could. Some of these books assist in understanding how Chinese people might think and feel about their life.

- *Distant Star*, by Barbara Bickmore, published by Ballentine Books, 1993.
- *The Bridegroom*, by Ha Jin, published by Vintage International, New York, 2000.
- *The Uninvited*, by Geling Yan, published by Faber, 2007.

Through www.kalumeyer.co.u/Books_China.htm, short annotations to these books are available.

The China Venture Capitalist Confidence Index

Mark Cannice, University of San Francisco

Confidence among key economic groups (e.g. consumers and CEOs) has been a closely tracked metric for many years, as confidence is thought to be an important leading indicator of business activity. However, confidence among

- 1979年由伦敦 Souvenir Press出版社发行的《轻轻地经过北京》（作者：Lois Fisher）；
- 2008年由香港Blacksmith Books出版社发行的《中国的商业共和：来自于中国新型改革前沿的故事》（作者：Jack Leblanc）。

自传：中国视角

中国人记录他们自己的生活，不仅关注近些年来在中国的实用性，还采用中国式的思考方式。通常，我感到最有意思的传记故事是由最终定居国外的中国人写的，因而用一种西方读者所接受的方式来介绍和记录他们的经历。

- 《中国的优秀女性和筷子小姐》，作者：Xinran，翻译：Esther Tyldesley，2002年和2007年由Random House出版社发行。
- 《走出毛泽东的影子：努力寻找新中国的灵魂》，作者：Philip P. Pan，2008年由Simon & Schuster出版社发行。
- 《野天鹅：中国的三个女儿》，作者：Jung Chang，1991年由Simon and Schuster出版社首次发行。

小说

我喜欢阅读小说和短篇故事作为获取信息的补充渠道，因为它们能够比研究性书籍更好地传达个人所处环境以及他们的感受、渴望和信仰。一些这些方面的图书帮助我理解中国人对他们的生活的想法和感受。

- 《遥远的星球》，作者：Barbara Bickmore，1993年由Ballentine Books出版社发行。
- 《新郎》，作者：哈金，2000年由纽约Vintage International出版社发行。
- 《不速之客》，作者：严歌苓，2007年由Faber出版社发行。

通过以下网址www.kalumeyer.co.u/Books_China.htm，您可以获取这些书的短评。

中国风险投资家的信心指数

Mark Cannice, 旧金山大学

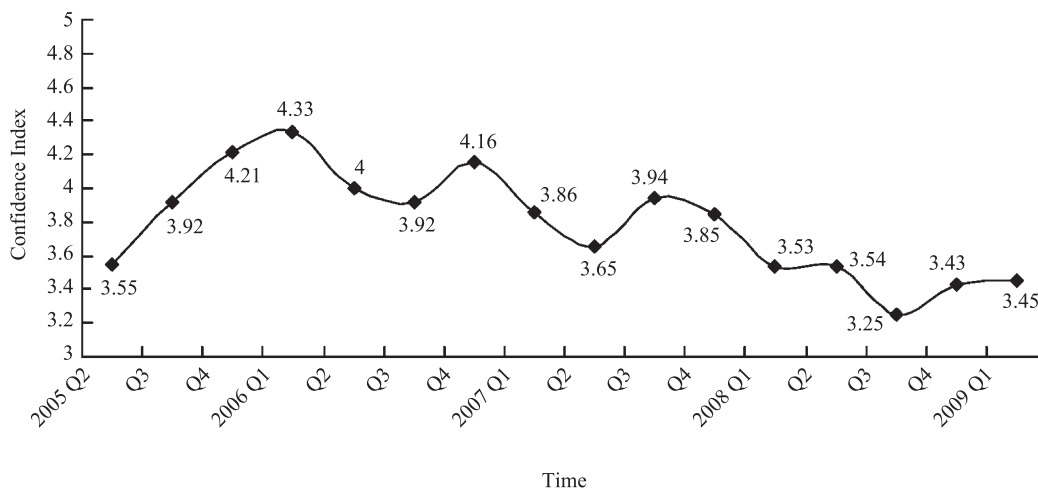
这些年来有关经济活动中关键群体的信心（比如：消费者，CEOs）已经成为被密切关注的对象，因为信心被认为是商业活动的一个重要指标。然而从事高增长

professional investors in high-growth ventures has not before been systematically tracked. The quarterly *China Venture Capitalist Confidence Index™* (Bloomberg ticker symbol: CVCCI) is based on an on-going survey of Mainland China and Hong Kong venture capitalists. The China VC Index measures and reports the opinions of China based professional venture capitalists in their estimation of the high-growth venture entrepreneurial environment in China over the next 6 - 18 months. In publishing a recurring confidence index of China-based venture capital investors, my co-author, Ling Ding and I, intend to utilize the local knowledge and insight of our respondents to provide an essential perspective and an on-going leading indicator of the dynamic Chinese entrepreneurial business environment.

The China Venture Capitalist Confidence Index for the first quarter of 2009, based on a March/April 2009 survey of 19 Mainland China and Hong Kong venture capitalists, registered 3.45 on a 5-point scale (with 5 indicating high confidence and 1 indicating low confidence). This quarter's reading is essentially unchanged from last quarter's measure of 3.43. The leveling off of confidence over the last two quarters appears based on a sentiment that the global economic crisis may have bottomed out and China, in particular, is well positioned to benefit from a likely rebound in entrepreneurial activity that is to a degree stimulated by government intervention. Please see Graph 1 for trend data.

风险的专业投资者的信心情况却从来没有被系统地研究过。季刊《中国风险资本信心指标》(Bloomberg ticker symbol: CVCCI)是依据中国大陆和香港的风险投资的现状调研所完成的。中国的风险投资指标衡量和报告了以中国为基础的专业风险投资家关于中国在未来6—18个月内高速增长风险的创业环境的观点。出版一本连续的以中国为基础的风险资本投资家的信心指标的书，我的合作者 Ling Ding和我们都想要运用我们应答者的本土知识和见解，来提供重要的视角和动态的测量中国现阶段创业环境的评价指标。

2009年第一季度的中国风险资本家信心指数是建立在2009年3/4月对中国大陆和香港地区的19个风险资本家调研的基础之上，5级量表的结果为3.45（5代表高信心，1代表低信心）。比较上一季度的测量结果3.43，这一季度的指标没有本质上的变化。这一结果低于前2个季度信心指标的水平主要原因是由于全球的经济危机带来的负面情绪的影响已经降到最低点，尤其是中国的创业活动很可能受到政府干预的刺激而反弹。请查看图1中的趋势数据。



China's governmental intervention enhanced confidence among a number of responding venture capitalists. Harold Chan of SEAVI Advent Private Equity stated "government policy support and regulatory relaxation should offset the difficult macro environment." Max Burger-Calderon of Apax Partners Ltd indicated "China's stimulus program seems to be working."

Other respondents are finding opportunities for some

中国的政府干预提高了风险投资家的信心。SEAVI 风险投资公司的Harold Chan说：“政府的政策支持和法规的宽松将会抵消宏观环境的困难”，Apax Partners Ltd的Max Burger-Calderon指出：“中国的经济刺激计划看起来起作用了。”

其它的应答者表示正在为一些公司从现阶段困难的经济环境中寻找复兴的机会。维多利亚风险有限公司的

firms to prosper in the current difficult economic climate. Johannes Schoeter of Victoria Capital Limited indicated “quality companies are taking the market share of less competitive peers which are failing in numbers during the present lower growth period. Thus, there are many high-growth companies available at attractive valuations in the present environment.”

Please find the complete Q1 2009 report and historical reports at <http://www.usfca.edu/sobam/nvc/pub/cvcindex.html>

**New Academic Program:
Combining the best of both worlds:
European business school announces new
Masters in Chinese Business and Economy**

The Rotterdam School of Management, Erasmus University, and the Chinese Department of Leiden University have announced a new Masters program in **Chinese Economy and Business**. The program will start in September 2009 and will take one year to complete.

The first of its kind, the program is designed to meet the demand of businesses looking for graduates who combine sound management skills with a thorough knowledge of the Chinese economy, business sector and culture. The result of a unique collaboration, the program is taught by some of Europe’s leading faculty in the field and combines the outstanding expertise of both institutions. Lectures will be held in both Leiden and Rotterdam.

Professor Barbara Krug, Academic Director of the Chinese Economy in Business Master program, said: “The Masters in Chinese Economy and Business is the pre-eminent program for students interested in gaining specialised knowledge and skills in this rewarding business area. China is the engine of international economic wealth creation. Currently, China is directly responsible for 20 – 25% of world economic growth. Due to the global recession, this share is projected to grow as high as 30%. As a result, Chinese companies are becoming more selective in their choice of partner; fueled by their wealth, they engage in an international ‘shopping spree,’ resulting in an increased presence within Europe. Clearly, China will reward those who possess valuable country-specific knowledge as well as sound business knowledge, as offered in our program.”

Also part of this initiative is a **partnership program** to build a network of companies, professors, students and alumni. Its objective is to facilitate internships for students

Johannes Schoeter 指出：“在现在的低增长阶段，有品质的公司正在从竞争力弱的竞争对手那里获取市场份额。因而，在现有环境下，有很多高增长的公司是很吸引人的。”

您可以通过访问以下网址来获取完整的2009年报告和
历史报告<http://www.usfca.edu/sobam/nvc/pub/cvcindex.html>

**新学术项目：
世界的强强联手—欧洲商业学院
宣布开展中国商业与
经济的新管理活动**

伊拉兹马斯大学的鹿特丹管理学院和莱顿大学的中国系已经宣布了一个新的“中国经济和商业”管理项目。这个项目将在2009年9月启动，预计历时一年。

这一项目的首要目的是为了满足不同企业对研究生的需求，这些研究生应兼有过硬的管理技能并对中国经济、商业部门和文化有全面的了解。这一项目中的教学内容将由该领域内的欧洲著名的老师以及两个学院的杰出专家来讲授，莱顿和鹿特丹都会有讲座。

Barbara Krug 教授，作为中国经济商业管理项目的负责人，她说：“中国经济和商业的管理是针对想要在商业领域内获取专业知识和技能的学生而专门设立的卓越的项目”。中国作为国际经济财富创造的发动机，如今，其经济增长占世界经济总额的20—25%。由于全球的不景气，这一份额预计将增长到30%。因此，中国企业在选择其合作方时将更具选择性；为了增加他们的财富，他们加入到了国际的“购物狂潮”中，在欧洲尤其明显。中国将会嘉奖那些我们项目中所培养的，拥有特定国家知识和全面商业知识的人。”

这一活动的部分目的在于建立企业、教授、学生和毕业生之间的网络合作伙伴关系，以使得学生的实习计划更加方便实施，所有利益相关者之间的信息交换更加通畅。如您想了解有关这一项目的更多信息，请浏览网页www.rsm.nl/mscba/cheb 或者 www.masters.leidenuniv.nl。

伊拉兹马斯大学鹿特丹管理学院是一个以它在可持续商业实践中打破基础的研究手段和对全球商业领导者

and the exchange of information amongst all stakeholders. For more information on this program, go to: www.rsm.nl/mscba/cheb or www.masters.leidenuniv.nl.

Rotterdam School of Management, Erasmus University is a top-ranked international business school renowned for its ground-breaking research in sustainable business practice and for the development of leaders in global business. Offering an array of Bachelor, Master, Doctoral, MBA and executive education programs, RSM is consistently ranked amongst the top 10 business schools in Europe. www.rsm.nl

Leiden University has had one of the most ambitious and successful **Chinese Departments** in Europe ever since the 19th century. In addition to research in the traditional humanities, since the 1960s the Department has expanded into modern areas in modern Chinese history, society, law, philosophy, politics, international relations and mass media.

For more information on this release, please contact Mark Greeven, assistant professor and academic coordinator of Chinese Economy and Business on +31 10 408 1862 or by email at mgreeven@rsm.nl.

Member Service—New Placement Service

In addition to job ads section, we are happy to announce the Public resume section in which individual applicants who are looking for jobs can place their resume online. As a paid member of IACMR, you can login to our English web site at <http://www.iacmr.org> and post your resume in the Member Services area. Your publicized information will then be available to general public who visits our web site for 3 months. Do not miss this great opportunity to introduce yourself to potential employers!

的开发而闻名的高端国际商学院。提供了本科、硕士、博士、MBA以及继续教育项目，鹿特丹管理学院在欧洲一直都位居商学院的前十名。

自19世纪以来莱顿大学就拥有了欧洲最有实力和最成功的中国系。除了传统的人文学科外，自从20世纪60年代以来这个系已经将研究扩展到了现代中国的历史、社会、法律、哲学、政治、国际关系和大众传媒等领域。

想要了解更多信息，请通过电话（+31 10 408 1862）或邮箱（mgreeven@rsm.nl）联系中国经贸助理教授兼学术协调人Mark Greeven。

会员服务—新增求职服务

为了提升工作招聘单元，我们很高兴地宣布在公共简历单元中每个正在寻找工作的求职者都可以在线传递他们的简历。作为IACMR的付费会员，您可以通过登陆我们的英文网站<http://www.iacmr.org> 在会员服务区域张贴您的简历。您的公共信息将会在3个月内被登陆我们网站的人浏览到。千万不要错过这个难得的机会将您自己推荐给将来的雇主！

Other Conferences and Special Issues

Journal of Asia Business Studies

Special Issue on “Accounting Changes and Issues” Call for Papers

Recent global economic growth has caused tremendous pressure in the demand for accounting and finance professionals in all areas. Reacting to this, accounting and finance professions have undergone tremendous change to overcome issues that have haunted the profession for years.

Despite the rapid development in these areas, academics and practitioners interested working in these fields are still left with very limited forums to exchange ideas specifically related to the Asia business context. The *Journal of Asia Business Studies (JABS)*, a refereed journal published by the University of San Francisco, is designed to fill this gap. Its primary objective is to stimulate research in all issues related to Asian business. In 2010, the JABS will publish a special issue on “Accounting Changes and Issues.” Areas of interests include accounting education, auditing, accounting theory and practice, accounting information and systems, accounting systems management, behavioural accounting, cost/managerial accounting, international accounting, government and non-profit accounting, international tax accounting, e-commerce in accounting and finance as well as public responsibility and ethics. Also discussed will be related problems of significance to both private and public enterprises, with special emphasis placed on the interaction between these areas in the Asian business context.

This special issue is edited by the Distinguished Professor Lee J. Yao of Loyola University New Orleans in the USA. Accounting, finance and international business researchers as well as professionals in allied areas are invited to submit research papers for the JABS. All papers are subject to a double-blind referee process, reviewed by at least two ad hoc reviewers. Email a copy of your article to:

Administrator, JABS
Email: ijanin@gmail.com

其他会议，特刊征稿

Journal of Asia Business Studies

特刊“会计变革与问题” 征稿

当前的全球经济增长引发了对各个领域会计和金融专业人才的极大需求。对此，会计和金融职业正在发生巨大的变化以适应经济发展的需要。

尽管这些领域发展迅速，但是相关领域的学者和实践工作者却很少有机会来讨论和交换对亚洲经济的观点。《亚洲商业研究》作为一本由美国旧金山大学出版的专业期刊，用以填补这一空白。本杂志的主要目的是激发有关亚洲商业的学术研究。在2010年，JABS将出版一期主题为“会计变革与问题”的专刊。相关领域包括会计教育、审计、会计理论和实践、会计信息和系统、会计系统管理、行为会计、成本/管理会计、国际会计、政府和非营利组织会计、国际税收会计、会计和金融中的电子商务、社会责任和伦理问题以及有关对公共部门和私人企业在亚洲经济环境中商业活动有显著影响的其他议题。

本期专刊的主编是美国新奥尔良洛约拉大学著名教授 Lee J. Yao。我们欢迎有关会计、金融和国际商务方面的学者和专家投稿。所有投稿都将采用双向匿名评审的方式由2到3个审稿人审阅。请通过电子邮件将您的稿件发送给《亚洲商业研究》负责人：Email: ijanin@gmail.com。

CALL FOR PAPERS
CHINESE ECONOMY—SPECIAL ISSUE

Theme: *Understanding the Chinese Economy through the
Lens of Social Networks and Agent-Based Models.*

Special Issue Guest Editor

Nicholas S. P. Tay, University of San Francisco

Submission Deadline: May 1, 2010

The bimonthly journal, *Chinese Economy*, published by M.S. Sharpe Publishing Co., offers an objective and analytical account of the economic issues facing China. *The Journal* contains two important features - unabridged translations of important articles from Chinese sources (primarily influential scholarly journals and publications in China) and original, unpublished works written by scholars all over the world. The refereed Journal provides readers with useful information on China's economic development for conducting future research and for understanding important policy implications.

The *Chinese Economy* will be running a special issue that focuses on applying social networks and agent-based models to shed light on all aspects of the Chinese economy.

The majority of the publications in business journals still rely on traditional methodologies in their investigations. Such methodologies, which often fail to model the multilateral and dynamically evolving interactions among the agents in the economy and the co-evolution between the agents and the environment, are ill suited for modeling or understanding the complex, evolving and dynamic nature of real world economies and markets. The aim of this special issue is to bring to the attention of business scholars cutting-edge research tools from social networks and agent-based modeling research. In doing so we hope to uncover new relationships and gain a better appreciation and understanding of various aspects of the Chinese economy. This special issue also serves to provide an interdisciplinary venue for collaboration and exchange of ideas between business scholars and researchers in social networks and agent-based modeling.

PAPER SUBMISSION:

The guidelines for paper submission are as the following:

1. We invite theoretical, empirical, and computational pieces that fit the theme of this special issue. Papers that explore similar issues in other Asian economies will be considered for publication in the *Journal of Asia Business Studies* (<http://www.usfca>.

征稿
中国经济-特刊

主题：通过社会网络和代理模型的视角来
理解中国经济

特刊特邀编辑

Nicholas S. P. Tay, 旧金山大学

投稿截止日期：2010年5月1日

《中国经济》(双月刊), 由M.S. Sharpe 出版公司发行, 提供了有关中国经济问题的客观的和分析性的观点。期刊主要有两个特色——来自中国重要文章的完整翻译(主要是中国有影响力的学术期刊和出版物)和全世界范围内学者原创的、没有发表过的文章。本期刊提供给读者有关中国经济发展有用的信息, 以引导未来研究和理解重要的政策影响。

《中国经济》将出版一期关于应用社会网络和代理模型的特刊以揭示中国经济的各个方面。

大部分商业期刊出版物仍旧依赖于研究中的传统方法。这些方法通常没有能够在经济中代理人之间构建多边的和动态演进交互的模型, 以及代理人和环境之间共同演进的模型, 这些方法不适合用于建模和理解复杂的、演进的、现实世界经济和市场的动态性。这期特刊的目的是为了使得商业学者意识到社会网络和代理模型研究中的先进研究工具, 我们希望通过这来揭示新关系并获得对中国经济不同方面更好的理解和鉴赏。这期特刊也为商业学者和社会网络、代理模型的研究者之间的合作和交流提供了一个跨学科的平台。

稿件投递:

投稿指南如下:

1. 我们欢迎理论的、实证的和计算机类且适合该特刊内容的文章。关于其它亚洲经济的同类文章可以考虑投至Journal of Asia Business Studies. (<http://www.usfca.edu/sobam/jabs/>).
2. 投稿截止日期是2010年5月1日。投稿投递程序从2009年8月15日开始。
3. 文章长度应该在5000-7000字之内(包括参考文献)。所有的稿件将经过标准的双盲评审。
4. 稿件应该用英文书写的原创文章(没有发表

edu/sobam/jabs/).

2. Submission deadline is May 1, 2010. Paper submission process opens on August 15, 2009.
3. Papers must be limited to between 5000-7000 words including references. All submitted papers will go through the standard double-blind reviewing process.
4. Papers should be written in English and should contain original material, i.e., that has not been previously published or currently submitted elsewhere.
5. Those interested in submitting their work to this special issue should e-mail their intentions to the guest editor at ce2009cfp@gmail.com and request formatting instructions and a "Consent to Publish" form.
6. All submissions will be handled electronically. Please e-mail your submission and queries to ce2009cfp@gmail.com.

RESOURCES FOR BUSINESS SCHOLARS WHO ARE NOT FAMILIAR WITH AGENT BASED MODELS AND SOCIAL NETWORK THEORY

Thanks to Prof. Leigh Tesfatsion for bringing to my attention the following resources for business scholars who are not familiar with agent-based modeling.

Agent-Based Computational Economics Research Area:
Business and Management

<http://www.econ.iastate.edu/tesfatsi/abusiness.htm>

Agent-Based Computational Economics Research Area:
Learning and Coordination in Decentralized Economies

<http://www.econ.iastate.edu/tesfatsi/amulmark.htm>

Agent-Based Computational Economics Research Area:
Evolution of Interaction Networks

<http://www.econ.iastate.edu/tesfatsi/anetwork.htm>

Business scholars who are interested in getting in touch with researchers in these areas may wish to subscribe to the following:

SOCNET (<http://www.insna.org/pubs/socnet.html>) -- the Social Networks listserv,

SIMSOC (<https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=simsoc>) -- listserv for computer simulations in social science,

NAACSOS (<http://www.casos.cs.cmu.edu/naacsos/lists.php>) -- the listserv for North American Association for Computational Social and Organizational Sciences.

或者最近没有投到别处)

5. 凡是想要将自己的稿件投递到这期特刊的作者请电邮特邀编辑 (ce2009cfp@gmail.com) 并索取格式说明和“同意发表”表格。
6. 所有的投稿都将电子化处理。投稿或问题咨询请发邮件至: ce2009cfp@gmail.com

给不熟悉代理模型和社会网络理论的学者的参考资料

感谢Leigh Tesfatsion 教授让我注意到以下为不熟悉代理模型的商业学者所提供的资料。

代理模型计算经济学研究领域: 商业和管理
<http://www.econ.iastate.edu/tesfatsi/abusiness.htm>

代理模型计算经济学研究领域: 学习和分散经济间的协作

<http://www.econ.iastate.edu/tesfatsi/amulmark.htm>

代理模型计算经济学研究领域: 交互网络的演化

<http://www.econ.iastate.edu/tesfatsi/anetwork.>

凡是有兴趣和这些领域的学者进行联系的商业学者可以订阅以下资料:

SOCNET (<http://www.insna.org/pubs/socnet.html>) - 社会网络名录

SIMSOC (<https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=simsoc>) - 社会科学的计算机模拟名录

NAACSOS (<http://www.casos.cs.cmu.edu/naacsos/lists.php>) - 计算机社会和组织科学北美协会名录

**Call for Papers – IREF Special Issue
International Review of Economics
and Finance**

Email: iref@udayton.edu
URL: <http://www.sba.udayton.edu/iref/>
Submission Deadline: December 31, 2009

*FOCUS: Corporate Governance, Security Design,
Institutional Characteristics, and Asian Capital Markets*

GUEST EDITORS:

Kam C. Chan, Western Kentucky University
Hung-Gay Fung, University of Missouri-St. Louis
Nicholas S.P. Tay, University of San Francisco

We solicit high-quality papers focusing on issues related to corporate governance, security design and institutional characteristics in Asian capital markets. Asian capital markets offer various interesting institutional characteristics and features that are not available in other markets. We are particularly interested in studies that feature how these unique characteristics help to shed light on our understanding of the theory and practice of finance. Possible topics include, but are not limited to, the following:

- Board structure, corporate governance and firm performance;
- Corporate governance structure of business groups such as Keiretsu or Chaebol;
- Corporate governance and financial crisis;
- IPO under-pricings in a unique book-building process;
- Informed and uninformed investor behavior with trading data identifier;
- Behavior of financial institutions in a regulated environment;
- Risk management and use of derivatives in a less liquid market and a tense political environment;
- Investment strategies designed to exploit the opportunities created by the unique characteristics of Asian financial markets

SUBMISSIONS: Papers should be submitted electronically to the Finance Editor (iref@udayton.edu), International Review of Economics and Finance. Please follow the Journal submission guidelines, include a \$60 USD check for submission fees, and specify in your cover letter that the manuscript is for this special issue. For additional information, contact johnny.chan@wku.edu or fungh@msx.umsl.edu or tay@usfca.edu, Deadline for submission: December 30, 2009; Notification of editorial decision: March 30, 2010; Deadline for submission of revised papers: June 30, 2010; Deadline for submission of final papers: August 30, 2010

**征稿
International Review of Economics and
Finance 特刊**

投稿邮箱: iref@udayton.edu
网址: <http://www.sba.udayton.edu/iref/>
投稿截止日期: 2009年12月31日

领域: 公司治理, 证券设计,
制度特征和亚洲资本市场

特邀编辑:

Kam C. Chan, 西肯塔基大学
Hung-Gay Fung, 密苏里大学圣路易斯分校
Nicholas S.P. Tay, 旧金山大学

我们欢迎有关亚洲资本市场的公司治理、证券设计和制度特征方面的高水平论文投稿。亚洲资本市场提供了许多其他资本市场所不具备的有趣的制度特征和现象。我们对研究这些特有的制度特征的文章非常感兴趣, 这将帮助我们更为深入地理解金融理论和实践。相关主题包括以下几方面, 但不必然局限于此:

- 董事会结构, 公司治理和企业绩效;
- 商业组织治理结构, 如集团公司的治理结构;
- 公司治理和金融危机;
- 基于帐面价值形成过程的IPO偏低定价;
- 有交易数据鉴定者和没有交易数据鉴定者的投资者行为;
- 监管环境下金融机构的行为;
- 风险管理以及衍生工具在一个缺乏流动性的市场和政府监管严格的环境中的应用;
- 用以发掘投资机会的基于亚洲金融市场特殊性的投资战略

投稿文章应该将电子版发至International Review of Economics and Finance的法国编辑(iref@udayton.edu)。请根据杂志的投稿指南投递, 包括60美元审稿费, 并在您的文章首页标明是投递特刊的稿件。如有疑问, 请联系johnny.chan@wku.edu 或fungh@msx.umsl.edu 或tay@usfca.edu。投稿截止日期: 2009年12月30日; 编辑决定的通知: 2010年3月30日; 修改稿件的投递截止日期: 2010年6月30日; 最终稿件的投递截止日期: 2010年8月30日。

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See also <http://www.iacmr.org/officers.htm>

了解更多信息请查阅
<http://www.iacmr.org/officers.htm>

Newsletter Publishing Schedule

《时事通讯》出版时间表

Issue	Submission Deadline	Publishing Date	《时事通讯》期号	投稿截至日期	出版日期
2009-3	August 1, 2009	September 1, 2009	2009-3	2009年8月1日	2009年9月1日
2009-4	November 1, 2009	December 1, 2009	2009-4	2009年11月1日	2009年12月1日
2010-1	February 1, 2010	March 1, 2010	2010-1	2010年2月1日	2010年3月1日
2009-2	May 1, 2010	June 1, 2010	2010-2	2010年5月1日	2010年6月1日