



# 2008 Emerald/IACMR Chinese Management Research Fund Award

Supporting the dissemination of knowledge for the social good in China

This year, Emerald and the International Association for Chinese Management Research (IACMR), are delighted to offer a research grant for a Chinese project in the field of management research. The award will grant £3,000 (US\$5,861 equivalent) to fund the winning research project.

Applications should address the dissemination of knowledge for the social good with a specific orientation towards benefit for mainland China.

The IACMR are pleased to offer the winner(s) a complimentary membership, which will include a subscription to *Management and Organization Review*, for a limited time of 12 months. Those who are already IACMR members, their membership will be extended by one year beyond their current membership expiration date.

## Eligibility

At least one member of the research team must be based in mainland China.

## Judging criteria

Each application will be judged, by a panel of experts, on the criteria below. The research must:

- Be of significance and, in particular, illustrate how it will benefit the social good
- Demonstrate originality and innovation
- Make an outstanding contribution to theory and its application
- Illustrate the appropriateness and application of the methodology
- Demonstrate sound implications for theory and practice.

## Application requirements

Each proposal must be submitted using the online application form at: <http://ww2.emeraldinsight.com/awards/iacmr.htm>

The following documents will be required electronically:

- A summary stating specific goals, outcomes and benefits of the research. This should not exceed 2,000 words (note that tables, figures, appendices and reference lists, if provided, do *not* count as part of the 2,000 word total)
- A covering letter containing full contact details (affiliation, full address, telephone number/s and e-mail address) for all researchers involved in the project. Please state clearly which researcher will be the main point of contact.

The 2,000-word summary must:

- Display clearly a statement of purpose and intent
- State clearly the methodology(ies) applied and explicitly describe the research process
- State expected research outcomes and expected impact and possible application
- Specify the expected timescales of the research process
- Outline projected costs and total research grant required.

## Contact

To view this information online, or to find out about the winners from previous years, please see [www.emeraldinsight.com/awards](http://www.emeraldinsight.com/awards)

For further information or to apply for the award please contact:

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## Key dates

The closing date for applications is **1 December 2008**.  
Winners will be announced in **February 2009**.

## Last year's winner

Last year we were delighted to receive nearly 100 research proposals of outstanding quality. The winning research proposal was as follows:

“Promoting effectiveness of knowledge transmission in Chinese rural areas: multimedia education software development and distribution channel design,” by Professor Yongjian Li (Nankai University, China), in conjunction with Professor Zhangxi Lin (Texas Technology University, USA).

Professor Weian Li, Dean of Business School, Nankai University, comments: “I am delighted to hear that Professor Yongjian Li has been awarded the 2007 Emerald Research Fund Award: Chinese Management Category. On behalf of the Business School of Nankai University, I would like to express my sincere thanks to Emerald for the support and the award given to the project, which is innovative in its academic research and significant in its practice.”