D. Professional Development Workshop

Day 4, June 19, 2016, Sunday

20A - Journal of International Business Studies Paper Development Workshop

<table>
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<tr>
<th>Time</th>
<th>June 19, 2016, 8:00 – 12:00</th>
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<tr>
<td>Room</td>
<td>Conference 1</td>
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<tr>
<td>Chair and Organizer</td>
<td>Ram Mudambi, Temple University</td>
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<td>Klaus Meyer, China Europe International Business School</td>
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<tr>
<td>Presenters</td>
<td>Mike Peng, University of Texas at Dallas</td>
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<td>Yadong Luo, University of Miami</td>
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<td>Kaz Asakawa, Keio University</td>
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<td>Ajai Gaur, Rutgers University</td>
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<td>Jaeyong Song, Seoul National University</td>
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20B - Getting Published in Top Tier Journals: Guidance and Insights from the AOM OMT Division

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<tr>
<th>Time</th>
<th>June 19, 2016, 8:00 – 13:00</th>
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<tbody>
<tr>
<td>Room</td>
<td>Conference 4</td>
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<tr>
<td>Chair and Organizer</td>
<td>Christopher Marquis, Cornell University</td>
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<tr>
<td>Presenters</td>
<td>Waverly Ding (University of Maryland)</td>
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<td>Chi-Nien Chung, National University of Singapore</td>
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<td>Xiaowei Luo, INSEAD</td>
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<td>Chris Marquis, Cornell University</td>
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<td>Peter Murmann, Australian Graduate School of Management – UNSW</td>
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<td>Bilian Sullivan, Hong Kong University of Science and Technology</td>
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20C - Philosophy of Science in Management Research

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<th>Time</th>
<th>June 19, 2016, 8:00 – 12:00</th>
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<tbody>
<tr>
<td>Room</td>
<td>Diamond 1</td>
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<tr>
<td>Chair and Organizer</td>
<td>Weiguo Zhong, Peking University</td>
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<td>Tian Wei, Fudan University</td>
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<td>Jian Liang, Shanghai Jiao Tong University</td>
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<td>Presenters</td>
<td>Liangding Jia, Nanjing University</td>
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<td>Yan Jiang, Nanjing University</td>
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<td>Runtian Jing, Shanghai Jiao Tong University</td>
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<td>Xuhong Li, Fudan University</td>
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<td>Jian Liang, Shanghai Jiao Tong University</td>
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<td></td>
<td>Anne Tsui, University of Notre Dame, Peking University, Fudan</td>
</tr>
</tbody>
</table>
University and Shanghai Jiao Tong University
Tian Wei, Fudan University
Zhixue Zhang, Peking University
Weiguo Zhong, Peking University

20D - 本土管理研究的一些重要议题
Time: June 19, 2016, 8:00 – 17:30
Room: Diamond 2
Chair and Organizer: Bing Ren, Nankai University
Presenters:
*任兵 南开大学商学院
韩巍 深圳大学管理学院
姚小涛 西安交通大学管理学院
武亚军 北京大学光华管理学院
刘振 南开大学商学院
郭毅 华东理工大学商学院
杨君 华东理工大学社会学系
吕力 武汉工程大学管理学院
贾旭东 兰州大学管理学院
王朝辉 广东财经大学经济学院

20E - This is an Eventful Era: An Event-Oriented Approach to Indigenous Management Research In China
Time: June 19, 2016, 8:00 – 12:00
Room: Diamond 4
Chair and Organizer: Dong Liu, Georgia Institute of Technology
Presenters:
Dong Liu, Georgia Institute of Technology
Taohua Ouyang, Beihang University
Zhaoli Song, National University of Singapore
Pei Sun, Fudan University
Wenxia Zhou, Renmin University,

20F - When Great Data Become the Enemy of Science
Time: June 19, 2016, 8:00 – 9:45
Room: Diamond 5
Presenter: Xu Huang, Hong Kong Baptist University

20G - Indigenous Research on Chinese Management
Time: June 19, 2016, 8:00 – 12:00
Room: Bauhinia 2
Chair and Organizer: Chao C. Chen, the State University of New Jersey at Rutger
Presenters: Chao C. Chen, the State University of New Jersey at Rutger
20H-01 - Pedagogy as Translation – Introducing an approach to contextualizing western management theories for application in China

Time: June 19, 2016, 8:00 – 9:45  
Room: Bauhinia 1  
Organizers and Presenters: Peter Lamb, Nottingham University Business School China  
Dirk Moosmayer, Nottingham University Business School China;  

20H-02 - Lean Startup Methodology (LSM) versus the Business Plan Approach (BPA) to New Ventures: Mutually Exclusive or Two Sides of the Same Coin?  

Time: June 19, 2016, 8:00 – 9:45  
Room: Bauhinia 1  
Chair and Organizer: Jun Li, University of New Hampshire  
Presenters: Dev K Dutta, University of New Hampshire  
Jun Li, University of New Hampshire  
Dr. Yiyuan Mai, Huazhong University of Science and Technology  

20H-03 - 孔子学院发展研究  

Time: June 19, 2016, 8:00 – 9:45  
Room: Bauhinia 1  
Organizers:安然，华南理工大学国际教育学院  
Presenters:安然，华南理工大学国际教育学院  
刘程：华南理工大学国际教育学院  
何国华：华南理工大学工商管理学院  
邓惠玲：华南理工大学新闻传播学院  

21F - How to Respond to Editorial Team  

Time: June 19, 2016, 10:15 – 12:00  
Room: Diamond 5  
Presenter: Xiao-Ping Chen, University of Washington  

21H-01 - A PRACTICAL GUIDE TO STUDENT VIDEOGRAPHY  

Time: June 19, 2016, 10:15 – 12:00  
Room: Bauhinia 1  
Chair and Organizer: Jon Billsberry, Deakin University  
Presenters: Jon Billsberry, Deakin University  
Carolyn P. Egri, Simon Fraser University  

21H-02 - Sino-Russian Business Relationships in Globalization
21H-03 - The Salience of “Wu” (悟) in the Process of Knowledge Creation in Organizational Learning

Time: June 19, 2016, 10:15 – 12:00
Room: Bauhinia 1
Chair and Organizer: Tony Fang, Stockholm University
Presenters: Bat Batjargal, Nottingham University Business School (NUBS) Marceli Burdelski, University of Gdansk Carl Fey, Aalto University School of Business Alexey Maslov, National Research University - Higher School of Economics Tony Fang, Stockholm University Dina Chimenson, Stockholm University

22A - How do Cultural layers interact with current critical managerial topics: Sustainability management and Organizational change? A managerial, academic, and consulting perspective

Time: June 19, 2016, 13:00 – 15:00
Room: Conference 1
Organizers and Presenters: Daniel Degravel, California State University, Northridge
Ying Zhang, Erasmus University Rotterdam, Harvard Business School and Cornell University

22C - Employment Relationship Approaches and Human Resource Management Innovation in Chinese Enterprises

Time: June 19, 2016, 13:00 – 15:00
Room: Diamond 1
Chair: Shuming Zhao, Nanjing University
Coordinator: Zhengtang Zhang, Nanjing University
Presenters: Xun Cui, Nankai University Di Fan, Curtin Business School Liangding Jia, Nanjing University Chunyan Jiang, Nanjing University Lirong Long, Huazhong University of Science and Technology

22E - Doing qualitative research in China
**22F - Doing Longitudinal Case Study**

**Time** : June 19, 2016, 13:00 – 15:00  
**Room** : Diamond 4  
**Chair and Organizer** : Tian Wei, Fudan University  
**Presenters** : Tony Fang, Stockholm University  
Jeremy Clegg, University of Leeds  
Catherine Welch, University of Sydney  
Carol Hsu, National Taiwan University  
Tan Hui, University of London

**22G - Behavioral Strategy**

**Time** : June 19, 2016, 13:00 – 15:00  
**Room** : Bauhinia 2  
**Chair and Organizer** : Sheen S. Levine, University of Texas at Dallas, Columbia University  
**Presenters** : Yingyi Hong, Chinese University of Hong Kong  
Xiaowei Luo, INSEAD  
Bilian Ni Sullivan, Hong Kong University of Science and Technology  
David Zhu, Arizona State University

**22H-01 - 本科生管理类课程的实践教学经验与反思**

**Time** : June 19, 2016, 13:00 – 14:00  
**Room** : Bauhinia 1  
**Organizers and Presenters** : 李璐, 中国青年政治学院  
孙广厦, 中国青年政治学院

**22H-02 - 学者论坛: 义利关系与企业社会责任及永续经营**

**Time** : June 19, 2016, 13:00 – 14:00  
**Room** : Bauhinia 1  
**Organizers and Presenters** : 晁罡, 华南理工大学工商管理学院  
富萍萍, 宁波诺丁汉大学  
王磊, 华南师范大学公共管理学院

**22H-03 - Application of Yin-Yang Balancing to Paradox Management**

**Time** : June 19, 2016, 13:00 – 17:30  
**Room** : Bauhinia 1  
**Chairs and Organizers** : Peter Ping Li, Xian Jiaotong-Liverpool University  
Runtian Jing, Shanghai Jiaotong University

**Presenters** : Runtian Jing, Shanghai Jiaotong University  
Peter Ping Li, Xian Jiaotong-Liverpool University  
Jar-Der Luo, Tsinghua University  
Fengbin Wang, Renmin University of China
### 23H-01 - Everything you wanted to know about Service Learning but were afraid to ask: Uses and mis-uses of Service Learning in management education

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<th>Time</th>
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<tr>
<td>Room</td>
<td>Bauhinia 1</td>
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<tr>
<td>Chairs and Organizers</td>
<td>William (Bill) M. FOSTER, University of Alberta</td>
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<td>Joy BEATTY, University of Michigan – Dearborn</td>
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### 23H-02 - How to Educate PhD students in Chinese Universities?

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<tr>
<td>Chairs and Organizers</td>
<td>Jiang Wei, School of Management, Zhejiang University.</td>
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<td>Yan (Anthea) Zhang, Rice University</td>
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<td>Presenters</td>
<td>Liangding Jia, Nanjing University</td>
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<td>Jiang Wei, School of Management, Zhejiang University.</td>
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<td>Yan (Anthea) Zhang, Rice University</td>
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<td>Zhixue Zhang, Peking University.</td>
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### 23H-03 - Learning to politely say No: a Sino-Western survival guide for early career scholars to detecting, demining, and deflecting ethical dilemmas in scholarly contexts

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<tr>
<td>Organizers and Presenters</td>
<td>Marc Idelson, The University of Nottingham Ningbo China</td>
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<td>Haifeng Huang, Peking University HSBC Business School</td>
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### 24A - 中西思想如何在管理学研究中平等对话

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<tr>
<td>Chair and Organizers</td>
<td>吕力, 武汉工程大学</td>
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<td>李鑫, 丹麦哥本哈根商学院</td>
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<tr>
<td>Presenters</td>
<td>吕力, 武汉工程大学</td>
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<td>任兵, 南开大学</td>
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<td>严若森, 武汉大学</td>
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<td>李鑫, 哥本哈根商学院</td>
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### 24C - Human Resource Management Research in China – Out and In: Looking at the future

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<tr>
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<tr>
<td>Chairs and Organizer</td>
<td>William X. Wei, MacEwan University</td>
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<td>S. Bruce Thomson, MacEwan University</td>
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<tr>
<td>Presenters</td>
<td>You Jia, Shanghai University of Applied Sciences</td>
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Howard Lin, Ryerson University
S. Bruce Thomson, MacEwan University
William X. Wei, MacEwan University

24F - Doing Longitudinal Case Study
Time: June 19, 2016, 15:30 – 17:30
Room: Diamond 5
Presenter: Zhen Zhang, Arizona State University

24G - International Social Entrepreneurship and Chinese Context: Leverage Case Studies for Research and Teaching
Time: June 19, 2016, 15:30 – 17:30
Room: Bauhinia 2
Chair and Organizer: Lei Li, Nottingham University Business School China
Presenters: Lei Li, Nottingham University Business School China
Thomas Wing Yan Man, Hang Seng Management College
Quin SQ Thong, Ana by Karma

24H-01 - Teaching International Business and Cross-Cultural Management through Global Virtual Experiential Team Learning: a Testimony of Joining the X-Culture Challenge Global Project
Time: June 19, 2016, 15:30 – 16:30
Room: Bauhinia 1
Chair and Organizer: Émilie Lapointe, The University of Nottingham Ningbo China
Presenters: Marc Idelson, The University of Nottingham Ningbo China
Émilie Lapointe, The University of Nottingham Ningbo China
Stéphane Monsallier, System-in-Motion

24H-02 - Public Management and Cross-sector Collaboration in China
Time: June 19, 2016, 15:30 – 17:30
Room: Bauhinia 1
Chairs and Organizers: Na Ni, Hong Kong Polytechnic University
Bangcheng Liu, Shanghai Jiao Tong University
Presenters: Jialiang Xu, Shanghai Jiao Tong University
Yu Wang, Shanghai Jiao Tong University
Ruihua Ma, Shandong Jianzhu University
Guanghua Han, Shanghai Jiao Tong University

24H-03 - Getting Published in Management Education and Development – Editors Panel and Paper Development Workshop
Time: June 19, 2016, 15:30 – 17:30
Room: Bauhinia 1
Chairs and Organizers: Dirk C. Moosmayer, Nottingham University Business School China
Presenters: Veronique Ambrosini, Monash University
Joy Beatty, University of Michigan
Jon Billsberry, Deakin University
Carolyn Egri, Simon Fraser University
William (Bill) M. Foster, University of Alberta
Dirk C. Moosmayer, Nottingham University Business School China
Karin Sanders, UNSW School of Management and Beijing Normal University
Jian-Min Sun, Renmin University of China

25H - Teaching "Doing Business in China" – Losing your illusions without becoming disillusioned
Time: June 19, 2016, 15:30 – 17:30
Room: Bauhinia 1
Chairs and Organizers: Edward Buckingham, Monash University
Presenters: Xuejiao Fan, Nottingham University Business School China
Alex Newman, Monash University