



Australia and New Zealand
International Business Academy



THE UNIVERSITY OF
SYDNEY
—
Business School



CALL FOR PAPERS (*extended 6 October*) AND REVIEWERS

AUSTRALIA & NEW ZEALAND INTERNATIONAL BUSINESS ACADEMY (ANZIBA) CONFERENCE

17-19 February 2016 - SYDNEY, AUSTRALIA

The **Discipline of International Business at University of Sydney Business School (USBS)** is pleased to invite IB scholars worldwide to present their research at the Annual Conference of the Australia and New Zealand International Business Academy (ANZIBA). The theme of the conference is 'Contextualising Theory in IB'. While the importance of context has been recognized widely in international business research, incorporating it explicitly for theory building is in its infancy. This conference encourages scholars to share their novel ideas pertaining to theory building through incorporating context in research.

The conference features a one-day Doctoral Colloquium on Wednesday, 17 February hosted by UNSW. Followed that same evening by a welcoming reception for all conference attendees, and then two days of concurrent presentation sessions on the 18-19 February, hosted at the USBS CBD Campus.



ANZIBA welcomes:

- **Competitive Papers:** for work at an advanced stage of development, between 5000 – 10,000 words in length, including references, figures and tables.
- **Workshop Papers:** for work-in-progress, these are shorter conference papers not more than 5000 words long, including, references, figures and tables.
- **Panel Proposals:** suitable for themed panel-lead discussions held during the concurrent sessions at the conference. Proposed panel themes should be accommodated by the track topics listed below.
- **Research summaries:** from doctoral students for participation in the Doctoral Colloquium

Please refer to the ANZIBA website - www.anziba.org - for **submission details**. All submissions will be subject to a double-blind review process. [CLICK HERE](#) to submit

Reviewer registration: If you wish to serve as a reviewer, please [CLICK HERE](#). An online registration link will be set-up on the conference homepage.

Keynote Speaker



Jonathan Doh is a professor of management and director of the Center for Global Leadership at the Villanova School of Business. His most recent books are *Aligning for Advantage: Competitive Strategies for the Political and Social Arenas* (with Thomas Lawton and Tazeeb Rajwani, Oxford University Press, 2014) and *International Management: Culture, Strategy, and Behavior* (with Fred Luthans, McGraw-Hill/Irwin, 9th ed., 2015)

Key Dates:

- Submissions Open: **3 September 2015**
- Submissions Close: **6 October 2015**
- Acceptance Notification: **24 November 2015**
- Doctoral Student Colloquium Submissions Close: **9 November 2015**
- Early bird registration deadline: **15 January 2016**

Tracks and track chairs:

1. **Internationalization and Global Strategy**
(Gracy Yang, University of Sydney and Karen F. Tian, University of Newcastle)
2. **International Human Resource Management**
(Betina Szkudlarek, University of Sydney)
3. **Institutional context, institutional evolution and Multinational Corporations**
(Chinmay Pattnaik, University of Sydney and Alex Eapen, Australia National University)
4. **Culture and Cognition**
(Stefan Volk, University of Sydney and Dr André Sammartino, University of Melbourne)
5. **International Collaborations: Alliances, Mergers and Acquisitions**
(Bo Nielsen, University of Sydney and Sigg Gudergan, University of Newcastle)
6. **Internationalization Process**
(Sid Gray, University of Sydney and Peter Liesch, University of Queensland)
7. **International Marketing**
(Sanjaya Gaur, Sunway University and Hanoku Bathula, University of Auckland)
8. **Entrepreneurship and Innovation**
(Aegean Leung, University of Sydney and Charlene Zietsma, York University)
9. **Latecomer Firms from Emerging Economies**
(Pradeep Ray, University of New South Wales)
10. **Role of Information Systems in IB**
(Simon Poon, University of Sydney and Angsana A. T., Auckland University of Technology)
11. **Research Methodology**
(Catherine Welch, University of Sydney and Tine Koehler, University of Melbourne)
12. **Teaching in IB**
(Ranjit Voola, University of Sydney and Mark Freeman, University of Sydney)

Style Guide:

- Competitive Papers and Workshop Papers
Double-spaced, referenced and formatted in conformity with *Journal of International Business Studies* manuscript submission guidelines. All paper submissions must include a title page stating:
 - o The track for submission (number and title)
 - o Competitive or Workshop Paper
 - o Title of the Paper
 - o Name of author, institutional affiliation and email address.

The second page of the submission should include the title and an abstract not exceeding 200 words, followed by the body of the paper.

- Panel Proposals

Panel proposals must be submitted by the panel chair and include:

- o A title page that includes the names and contact information for all participants and identifies their roles.
- o An abstract, not to exceed 150-200 words, that summarizes the panel.
- o An Overview Statement of the theme of the panel.
- o A 1-to-3 page description of the session format (e.g., paper presentations, roundtable, professional development workshop), with paper synopses where appropriate.
- o Emails or signed letters from each participant, indicating s/he will participate if the panel is accepted.
- o Panel proposals should be not more than 3,000 words inclusive of all materials.
- o Each proposal must state, on its front page at the top right, the requested Track (number and title) and Panel Session Format.
- o Submissions must be on written with double-spaced text and a font size of 11 points or larger. Please follow the JIBS Style Guide - www.palgrave-journals.com/jibs/style_guide.html

Local Organising Committee:

- Associate Professor Vikas Kumar (Conference Chair - University of Sydney)
- Professor Sid Gray (University of Sydney)
- Professor Bo Nielsen (University of Sydney)
- Professor Hans Hendrichke (University of Sydney)
- Associate Professor Catherine Welch (University of Sydney)
- Dr. Rob Jack (Macquarie University)

Doctoral Colloquium Committee:

- Dr. Ricardo Flores (University of NSW)
- Dr. Elizabeth Maitland (University of NSW)